

BEST IN THE WEST

Wednesday, August 11	104	73
Thursday, August 12	102	70
Friday, August 13	101	62
Saturday, August 14	102	59
Sunday, August 15	106	59
Monday, August 16	106	60
Tuesday, August 17	108	60

The Desert Sun

and PALM SPRINGS NEWS

Published
Mondays and Thursdays
Thursdays only during summer months.
174 N. Palm Canyon Drive
Phone 2249

VOL. XXVIII, No. 3

2 Sections — 12 Pages

Palm Springs, California, Thursday, August 19, 1954

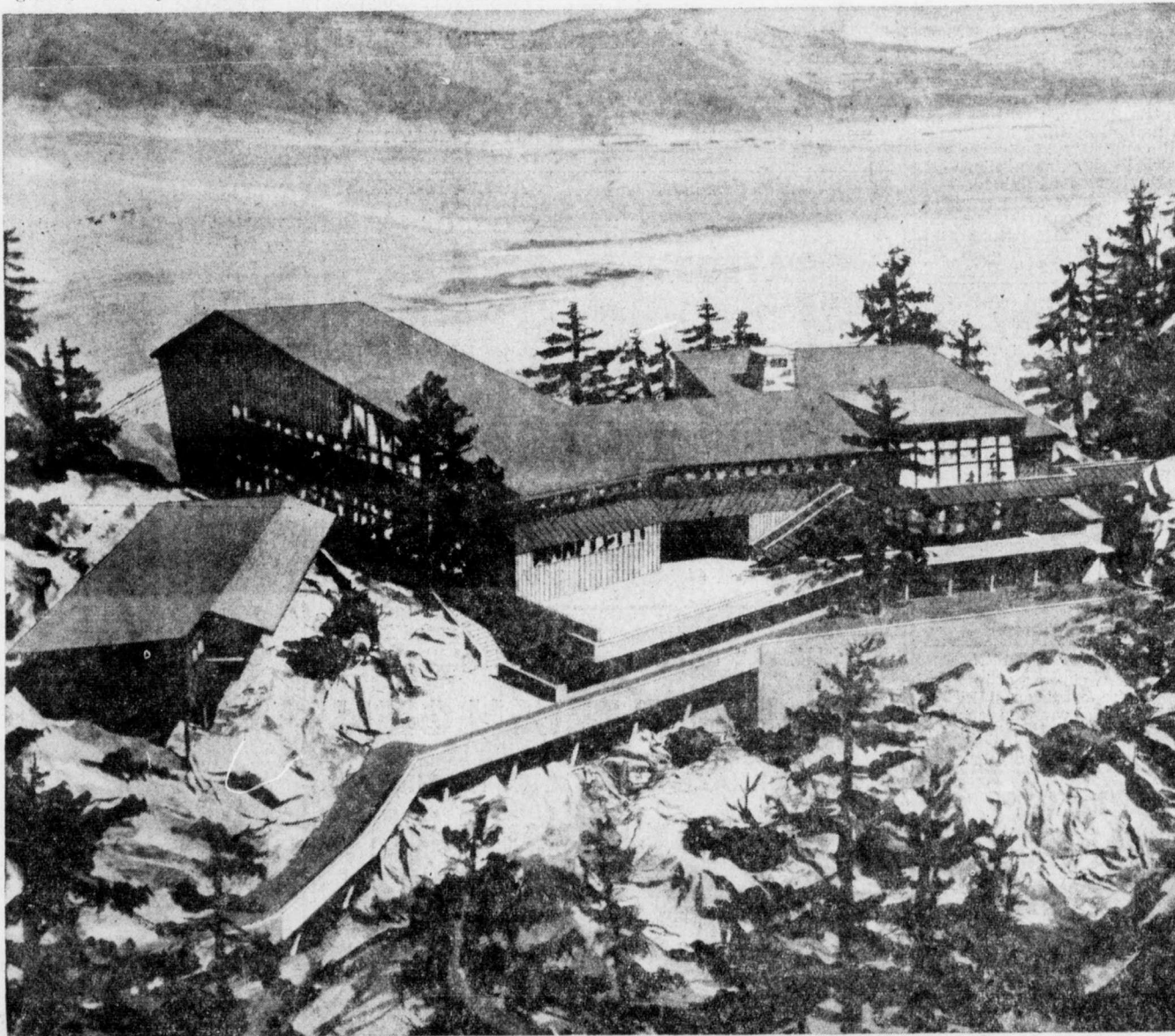
Single Copy 10c

New Tramway Views . . .



LATEST PLAN—Following the recent visit of members of the Tramway Authority and other interested parties to the top of the proposed tramway route, Gordon Bannerman, chief engineer, Tramway division of American Steel and Wire, revised

the route map for the estimated \$8,000,000 project which will be one of the wonders of the world. Members of the Tramway Authority are now awaiting final official cost estimates before proceeding with the next step in making the project a reality.



MODERN FACILITIES PLANNED — The Tramway Authority, although it has not received any late word on cost estimate, is continuing to make all plans possible in anticipation of the day when construction will be started on the project which will provide a further incentive for worldwide visitation to Palm Springs and the surrounding area. Above is an architect's drawing of the proposed building at the top of the tramway

in the San Jacinto Mountain nature wonderland. Included in the facilities planned are: A modern restaurant where tables will be so situated so everyone has an ideal view; a lounge where visitors may relax and warm themselves around a center fireplace; balconies which overlook the picturesque canyons; facilities for renting skis and toboggans, and purchasing of photo supplies, a locker room for changing clothes and a first aid room.

Additional Photos on Page 1B

Values of Indian Land Stabilized by New Law

Dismiss Suit of Kipness vs. Davis-Ordway

Bunker Announces Decision of All Parties Involved

Case of Seymour Richard Kipness versus Police Chief John S. Davis and Sgt. Durman Ordway, the first law suit ever to be filed against local city employees, has been settled and dismissed by mutual consent of everyone concerned, and without payment of damages, City Attorney Jerry Bunker announced Tuesday.

In the suit filed early in March, Kipness claimed that he was denied the right of private consultation with his attorney, and asked total damages of \$9,000.

Judge Hilton McCabe in superior court in Indio has been presiding jurist. Notice of the dismissal, signed by Kipness and his attorney, Leonard A. Bock, has been submitted to the court.

In announcing dismissal of the case, Bunker made the following policy statement on behalf of Chief Davis and the Palm Springs Police Department:

"They recognize the right of any prisoner to a private consultation beyond the hearing distance of any police officer or any other person, other than the prisoner himself and his attorney. Any prisoner, and his or her attorney, will not be denied this right."

Kipness was arrested on a charge of petty theft February 17, and was later found guilty in justice court.



(Chamber of Commerce Photo)

LANDMARK SOLD — One of Palm Springs' best known landmarks, the 82-room Del Tahquitz Hotel, has been sold to Harold S. Maniloff of Los Angeles, and Leonard V. Wachs of Long Beach, it was announced this week. The partners purchased the equity of Miss Julie Gerson, of Palm Springs. Including projected remodeling, the transaction involved approximately \$600,000. Lee I. Hixon, a hotel man of wide experience in the West who has been appointed manager by the new owners, is pictured above with Miss Gerson, discussing the redecoration. This will include work on both the interior and exterior of the hotel, Maniloff, long associated with the hotel business and owner of the Sobel Linen company in Los Angeles, and Wachs plan to keep the Palm Canyon drive hotel open during the alterations which they expect to have completed by Oct. 1.

Patent Fee Bill Passed by Congress

Provides Clear Title to Past, Future Buyers

Values of Indian land in and around Palm Springs this week became more stable in price and even enhanced in value, following Congressional passage of legislation confirming the authority of the Secretary of the Interior to issue patents in fee to allotments of lands held by individual members of the Agua Caliente Band of Mission Indians.

The legislation clears the way for Indian land owners with fee patents to once again sell their lands with a clear title, insured by title companies. Previously, title companies on advice of their attorneys, refused to issue title insurance on patents in fee issued by the Interior Secretary, citing the Mission Indian Act of 1891 which provided that tribal members must hold their allotted land in trust patent for 25 years before being eligible for a fee patent.

THE ENACTMENT of the law follows closely the decision of Federal Judge William C. Mathes upholding the government's allotment of land to members of the Agua Caliente Tribe as originally submitted in 1948 and 1949. This lawsuit was another deterrent to title insurance being issued by title companies.

Any member of the Agua Caliente Tribe may now apply for a patent in fee to his or her allotted land, subject to approval of the local Indian office area office of the Bureau of Indian Affairs, and the Secretary of the Interior. Under a recent ruling, Indians cannot apply for a patent in fee on a separate parcel of land, but must accept it for his entire property.

ADVERTISED sales of Indian land by the government will be renewed. Palm Springs area land was not included in recent sales because the majority of buyers withdrew from the scene as soon as they were told of the lack of title insurance, thereby enabling the few remaining buyers to acquire the land at a much lower price than anticipated.

Fee patents are not issued just because a sale is contemplated though, but are based on whether the individual Indian applying is judged competent of assuming supervisory control over his land or investment if he disposes of the property.

THE LAW DOES not affect tribal property, which still requires congressional approval for any sale.

The legislation was introduced in the House of Representatives by Congressman John Phillips, and in the United States Senate by Senator Thomas Kuchel. It was recommended for passage by Fred G. Aandahl, assistant Secretary of the Interior, and thereby is assured of Presidential approval.

BESIDES CLEARING the title of future sales it also is retroactive. See **INDIAN**, Page 2a

EL MIRADOR TO HOST 14 MAJOR CONVENTIONS

El Mirador Hotel will be host to 14 major conventions during the coming season, with additional prospects for at least 10 more, Ted R. Ratcliff, executive sales manager, reported this week.

The 14 definite conventions will bring an estimated 5,500 visitors to the Village, and the ones where negotiations are still under way would increase this by 2,000.

RATCLIFF and El Mirador Manager Frank Bogert have been busy this summer lining up conventions for their world known hostelry, for they realize, like other Villagers, that in-

creased early and late seasonal business lengthens the season and benefits the entire community as well as the convention site.

First convention scheduled this fall is the meeting of the Building Material Dealers Association of California, October 22 to 24, with 300 persons expected to attend.

THIS WILL BE followed October 27 by a one-day meeting of the Council of Catholic Women, San Diego Diocese, with 300 delegates.

The largest convention of the year is the Men's Apparel Guild. See **EL MIRADOR**, Page 6a

APPROVE PALM CANYON FLOOD CONTROL WORK

Palm Springs Flood Control Zone 6 ranked third in the amount of money authorized for projects by county supervisors Friday, but the local zone had the second largest single project—the construction of levees to channel possible floods through Palm Canyon.

The Palm Canyon project budgeted amount is \$72,000, compared to the largest single item, construction of storm channels that will carry water channels from the neighborhood of March Air Force Base and through the Perris Valley to the San Jacinto river at a cost of \$191,498 including a government contribution of \$146,000.

Tax rate for Zone Six per \$100 assessed valuation is \$0.15, three cents higher than last year. It ranks fourth in the county's seven districts, with Hemet-San Jacinto Zone being highest with \$0.24.

Total expenditures authorized by the supervisors is a record \$810,397, but this includes contributions of \$212,000 from other sources.

The large amount budgeted for Palm Canyon is part of a three-year program, with the entire project cost estimated at \$185,000. Zone 6 commissioners are Willard R. Hillery, Ray Sorum and William A. Mason.

Meter Income Exceeds \$100,000

Parking meter receipts during July showed a large increase over the same month last year, and as a result showed the total receipts since the meters went into operation in March 1949, past the \$100,000 mark. City Treasurer Shelby V. Langford reports.

Income from parking meters in July was \$1,056, compared to \$422 in 1953, and \$259 in 1952. Total receipts for the five-year period the meters have been in operation are \$100,067. Summer operation of the meters now is in effect, with only 190 of the 540 meters requiring parking fees.

Boys Siphon Gas, Forget Red Lantern, Result-Fire

Anyone know any boys who have singed eyebrows or slight burns on their arms?

The police are looking for these signs around town following a gas siphoning attempt last Wednesday evening which developed into a fire.

A nearby resident of the area, Chino Canyon and Vista drive, where the fire was located, reported the blaze and police and firemen rushed to the scene, where they found an air compressor in flames. In the gas tank of the compressor, after

the fire was extinguished, was found part of a hose and immediately underneath the vehicle was found a gas can.

It is believed that the fire started when the boys started siphoning the gas and it ran into the lighted lantern and exploded into flames.

No trace was found of the youths, when police arrived at the scene. Damage to a tire, battery and paint of the compressor was estimated by firemen from Station No. 1 at \$200.

Ramon Project to Start Monday

Contract for the improvement of Ramon road from the high school to the east city limits was signed Tuesday with John J. Swigan and Company of Orange, Public Works Director John Keefe reported. Construction will start Monday.

The company was the low bidder for the project, with five bids being submitted. The amount bid was \$39,890.80, with the state contributing funds through the gas tax fund.

The project covers reconstructing the road, and widening it from 20 to 30 feet. Completion date is expected to be September 30, according to the contractor.

The city has started investigating its gas tax project for next year, with Keefe expected to make a formal recommendation to city council this fall.



HONORED ON BIRTHDAY — Mrs. Charles Valentino was honored on her birthday Thursday evening at a dinner party at Chi Chi. A table scene shows Mr. and Mrs. Valentino at the right, with her son, Bob Breen and Miss Addie Hubbard.

Market Burglary Reported Tuesday

Burglary of his market at 665 South Palm Canyon drive was reported to police Tuesday by Willard McKinney.

An immediate account of items taken was not available.

Smiths Return Home from Trip to East

Mr. and Mrs. Arthur Smith of Cathedral City have returned from a seven-week vacation in Georgia, Florida and Cuba. While in Florida, the Smiths spent a week deep sea fishing.

Cemetery Site Public Hearing to be Monday

Public hearing on the application of the Palm Springs Cemetery district for a zoning permit for a new cemetery site will be held at 2 p.m., Monday, in the county court house in Riverside.

Opposition to the proposed site, located on Ramon road about a mile east of Date Palm drive, developed after the district had received approval of the zoning from the county planning commission. Supervisors when informed of possible opposition called the public hearing.

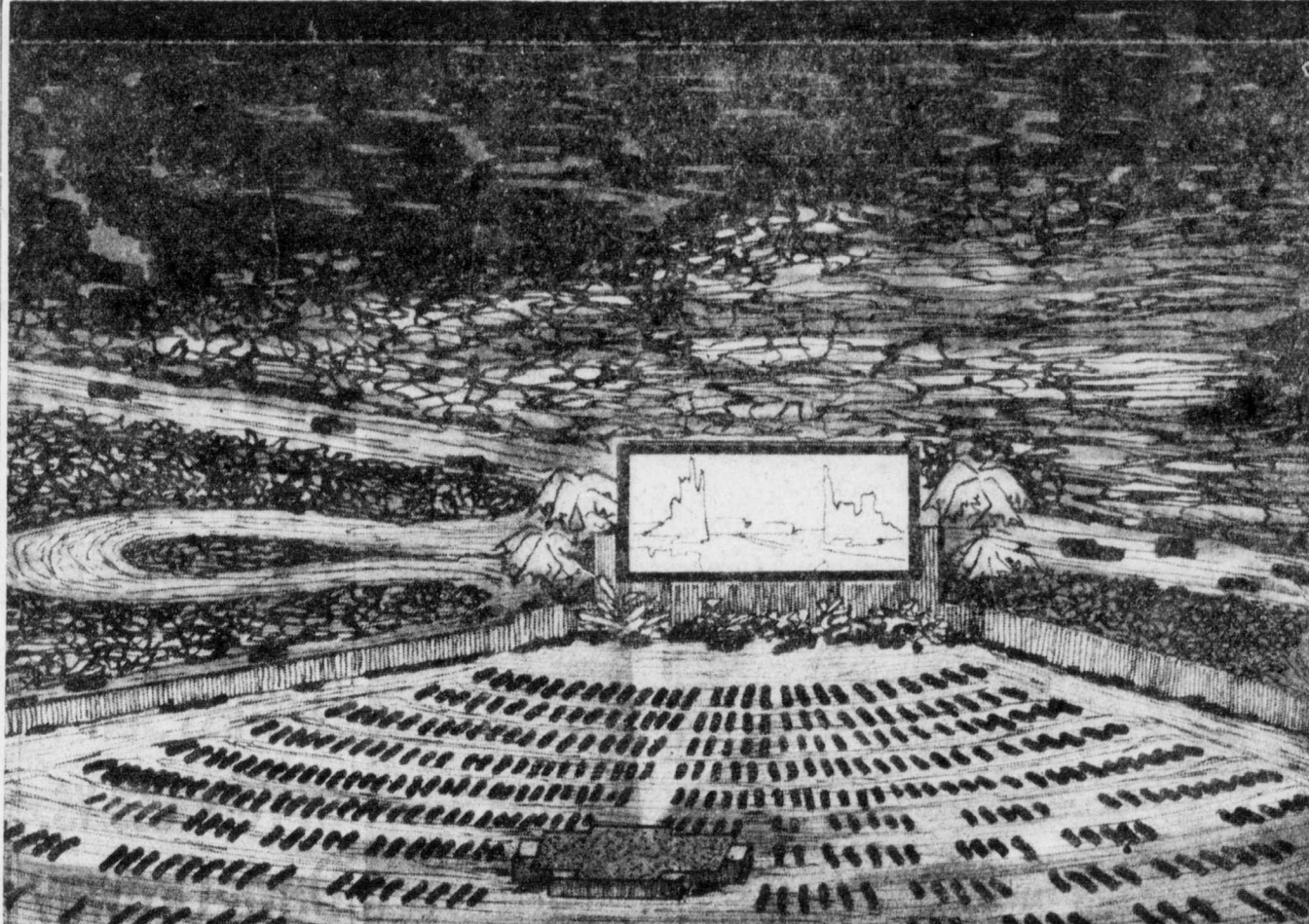
The district has been seeking a site for some time as the present cemetery near the mountains back of O'Donnell Golf Club has room for less than 100 additional burials.

Other sites have been proposed, but were denied zoning approval by the supervisors when neighbors protested the granting of a permit.

Power Failure Caused by Break of Line Crossarm

Electrical power in Palm Springs went off for about 20 minutes Sunday afternoon, from 1:50 to 2:10 p.m., due to the breaking of a crossarm in the circuit about three miles west of Banning, Area Manager Francis Crocker reported.

The 88,000 volt line started a blaze in the field where it dropped.



NEW WIDE ANGLE SCREEN—An artist shows how the new wide screen will look from the inside of the Sunair Drivein Theater when it is completed. The theater, when full, holds 615 automobiles. Benjamin and William Bronstein, owner and

manager of the theater, announce that construction on the improvements started this week, with the first wide screen production to be shown about October 1. The theater will remain open during the remodeling.

Police Car Bid Awarded Cowan

Bid of Ben Cowan Ford of \$2,100 for delivery of two new Ford cars to the police department was accepted by City Manager R. W. Peterson Friday afternoon.

Three bids were received, with the highest \$3,099. Peterson had been authorized earlier by council to accept the low bid. All bids included the trade-in of the old cars.

The cars will be delivered in about two weeks.

Jim Blackstone Leaves for Army

James H. Blackstone III, 19, son of Dr. and Mrs. James H. Blackstone, 251 San Jacinto drive, left Tuesday morning for Los Angeles, where he will be inducted into the United States Army.

He is a graduate of Palm Springs high school, and attended Westmont college last year where he was taking a liberal arts course.

LOSES PURSE

Loss of a purse containing personal identification was reported to police Friday by Ruth Foss of Cathedral City. The purse was lost between Cathedral City and Banning.

The trouble with being best man at a wedding is that you get no chance to prove it. —Automotive Dealer News.

The Desert Sun and **PALM SPRINGS NEWS**
The Desert Sun — Established 1927
Palm Springs News — Established 1935
CONSOLIDATED DEC. 1, 1952

VOL. XXVIII, No. 3, Thurs., Aug. 19, 1954
Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive. (The Center) — Palm Springs, California.

PHONE 2249
OLIVER B. JAYNES
Editor and Publisher
WARD J. RISVOLD
General Manager
R. P. Graettinger — Exec. Editor
William Rashall — Promotion Mgr.
Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879, 10c per copy; \$6.00 per year by mail in advance; \$7.00 per year by mail elsewhere in U.S. Foreign postage extra. Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.

—MEMBER—
California Newspaper Publishers Ass'n.
National Editorial Association
Palm Springs Chamber of Commerce
Address all communications to
PALM SPRINGS PUBLISHING CO.
P. O. BOX 196
PALM SPRINGS, CALIFORNIA

Supervisors Cut Proposed Budget

County supervisors started public hearings on the budget this week, and by Wednesday had succeeded in reducing the initial \$19,205,419 proposed figure by \$571,000.

This action brought the tax rate from \$1.95 per \$100 assessed valuation to \$1.70, only seven cents above the rate for the 1953-54 fiscal year.

Additional study is being made by the supervisors.

Joe Berry Case Set for Aug. 24

Case of Joe Berry, 467½ East Arenas road, who was arrested on a charge of carrying a concealed weapon, was continued Tuesday by Judge Eugene Thierau, to next Tuesday at 10 a.m., in justice court.

Berry entered a plea of not guilty to the charge, and is free on \$500 bail.

Chapter Plans Limited Drive

Riverside county chapter, March of Dimes, will not conduct an active campaign during the National Foundation's emergency fund drive which is being held the remainder of this month.

Instead, a brochure describing the present emergency of the National Foundation for Infantile Paralysis will be sent to a limited mailing list.

All county residents are requested to submit contributions, though, it was explained. The county chapter at the start of the year was contributing aid to 168 post polio patients, and 16 new cases have been reported so far in 1954.

Obituary

EDWARD F. DULIN
Edward Franklin Dulin, 39, Lawndale, died at 2:30 a.m., Tuesday, at a local hotel. It was reported that he had become ill while enroute to Palm Springs, and a doctor had been called soon after he arrived.

Death was due to natural causes, with Deputy Coroner Arvid Deupre performing an autopsy Tuesday afternoon.

Funeral arrangements are pending the arrival of his wife, Virginia, who was visiting in Oklahoma. Wiefels and Son Mortuary is in charge.

CHROME STRIP STOLEN
Theft of a chrome strip from around the continental kit of his 1953 model car was reported to police by Eddie Aguilar of Los Angeles.

Sunair Drivein Theater to Install New Wide Screen

Construction of a new wide screen at Sunair Drivein theater was started this week, with Hicks & Allred doing the contracting. It was announced by Benjamin Bronstein, owner of the drivein theater.

The new screen which will be 45 feet by 90 feet adds 1,340 square feet to the present screen, at an estimated cost of \$12,000 for the completed job. The tower is reinforced with steel beams towering 80 feet into the air, constructed to withstand a 125 mile an hour wind. It is placed 10 feet into the ground in concrete footings.

The screen itself will be steel decked with a highly reflective paint surface. Outside of the tower will be remodeled to blend with the present exterior design.

Date of completion is set about November 15. Bronstein said that plans were to show the first wide screen production around the first of October, when the screen will be finished.

William Bronstein, manager

Windows Broken by BB Pellets

Breaking of three large windows with bullets was reported to police Monday by Mrs. Louise Haag, 2286 McManus road, who is spending the summer months in Beverly Hills.

of the theater, in commenting on the new remodeling said, "In making these changes we will be able to show any motion picture that is made, and we are proud that we are able to keep up with the latest advancements in motion picture techniques, and continue to give the public the finest in motion picture entertainment. The theater will remain open during construction."

From Page 1—MORE ABOUT INDIAN

active to past sales. Sales of patent in fee land in the past, were made up on the opinion of the Department of Interior's legal advisors, who disagreed with the title company attorneys. The government lawyers maintained that the fee patent issuances were in accord with the General Allotment Act of 1887, as amended in 1906, which applied to the Mission Indian Act of 1891.

To clarify the issue, Indian Agent Ned Mitchell today issued the following report on Indian owned land in the Agua Caliente Reservation.

A total of 31,480 acres, and, as of June 30, 1954, 3,835.75 acres have been allotted, 133.47 acres have been sold through government advertised sales, 286.86 acres have been issued in fee patent, and there remain 27,233.92 acres of Tribal land.

HEALTHFULLY AIR CONDITIONED VILLAGE Palm Springs

DOORS OPEN 6:45 SATURDAY & SUNDAY 1:30

Wed., Thurs., Fri., Sat. August 18-19-20-21

Robert TAYLOR

Eleanor PARKER

"VALLEY of the KINGS"

Hey, Kids! EXTRA SATURDAY MATINEE "PROJECT MOONBASE"

Plus CHAPTER 1 — New Serial

"BATMAN"

Sunday, Monday August 22-23 LUCILLE BALL EDDIE ALBERT

"The FULLER BRUSH GIRL"

DEZI ARNAZ MARY HATCHER "HOLIDAY IN HAVANA"

Tuesday, Wednesday August 24-25 Marilyn Maxwell Paulette Goddard Eva Gabor Robert Hutton

"PARIS MODELS" — and — George Montgomery Audrey Long "INDIAN UPRISING"

It's Easy to Keep COOL REFRIGERATED AIR CONDITIONING

KEEP COOL Fox Theatre Banning

PHONE 3714
Open Even. — 6:45
Sat. & Sun. cool from 1:45
COOLED BY REFRIGERATION

Thursday, Friday, Saturday August 19-20-21

in CinemaScope—

SPENCER TRACY RICHARD WIDMARK

"BROKEN LANCE"

DOROTHY MALONE JOHN IRELAND

"Security Risk"

"JET CARRIER"

Adults, \$1.00 — Students, 74c
Children, 25c

Sunday, Monday, Tuesday August 22-23-24

"Adventures of Robinson Crusoe"

"Challenge the Wild"

Another Great Animal Picture

Wed., Thurs., Fri., Sat. August 25-26-27-28

DEAN MARTIN JERRY LEWIS

"LIVING IT UP"

"The Desperado"

—COMING August 29—

"RING OF FEAR"



SHOW STARTS AT DUSK —COME EARLY—

NOTICE! The construction of our NEW WIDE SCREEN will not interrupt our current showings.

— LAST DAY —
Thursday — August 19
Glenn Miller and his band in
"ORCHESTRA WIVES"

—and—
"The House on 92nd Street"

Fri. - Sat. Aug. 20-21

ALL BAD! ALL KILLER!

THE DESPERADO

AN ALLIED ARTISTS PICTURE

starring

Wayne MORRIS

—and—

THE ROMANCE...THE SPECTACLE... OF THE CRUSADES!

THE SARACEN BLADE

starring

RICARDO MONTALBAN Technicolor

Sun. - Mon. Aug. 22-23

Randolph Scott and Margaret Chapman

in

"CORONER CREEK"

—and—

Sonja Henie and John Payne

"Sun Valley Serenade"

with Glenn Miller and his orchestra

Tues. - Wed. Aug. 24-25

Danny Kaye in

"ON THE RIVIERA"

—and—

Rory Calhoun in

"The Yellow Tomahawk"

At The CHI-CHI

Tonite and Every Thursday Nite

The Palm Springs Drama Group

presents...

"A MELODRAMA of the GAY 90's"

WITH AN ALL-STAR LOCAL CAST

Cheer the Hero!
Hiss the Villain!

A NIGHT OF HILARIOUS FUN!

SHOW TIMES — 9 P.M. and MIDNIGHT

COMPLETE DINNERS from \$1.95

TOP SIRLOIN STEAK DINNER \$2.85

Also our regular Thursday Night Mexican Dinners

Prepared by Sidronia Villegas and Rafaela Marmalejo

TACOS TOSTADAS FRIJOLES FRIED RICE

CHILI RELLENOS ENCHILADAS

Dancing and Entertainment by

THE SPOTLITERS

NO COVER

NO MINIMUM

Phone 7391 or 5133

Ample Free Parking

DRAPERIES

C
U
S
T
O
M

Estimating — Installing

Traverse Rods — Bamboo Drapes

DESERT YARDAGE

254 North Palm Canyon Drive

Phones 7296

7857



(Desert Sun Photo)
HOSTS AND GUESTS OF HONOR — Libby and Stan Lewis, seated, talk with Bill and Barbara Foster during the Luau held at the Foster home Saturday night. The Lewises are taking leave of Palm Springs in September, and this was a farewell party in their honor.

Sally Pringle, Ned Parsons Repeat Vows

Miss Sally LaRae Pringle, daughter of Mr. and Mrs. Ed. win F. Pringle, 1441 East Ramon road, became the bride of Ned William Parsons, son of Mr. and Mrs. Gerald Parsons of Orange, in a ceremony performed by Bishop Noel Porter, in the Outdoor Chapel, Tahoe City, Lake Tahoe, at 4 p.m., Sunday, August 15.

The young couple selected Lake Tahoe as the scene of their wedding as it was there that they met one year ago.

Matron of honor was Mrs. R. R. Roodberg, the former Miss Yvonne Mandimach of Palm Springs.

The bride wore a white eyelet ballerina length princess style dress.

Miss Pringle attended the University of California at Berkeley, where she was a member of Delta Gamma. The groom also attended the University of California, where he was affiliated with Kappa Sigma fraternity.

Mr. Parsons is now serving with the armed forces, and is stationed at Fort Sill Artillery school in Oklahoma. Following his discharge from the army, he will continue his architectural studies at the University of Mexico in Mexico City.

Many Villagers Visit Doll House

A large number of Villagers are continuing to make George and Ethel Strebe's Doll House in Balboa their favorite visiting place while at the coast.

Recent visitors there were Mr. and Mrs. Ned Crawford, Earle Strebe, Earl Coffman, Lillian Davis and Lee Erickson, Dr. and Mrs. Robert Backstrom and daughter, Mr. and Mrs. Ernie Dunlevie, Mr. and Mrs. Sam Barnes, Mr. and Mrs. Ward J. Risvold, Mr. and Mrs. Warren Strebe, Dr. and Mrs. Charles Baldwin.

Mr. and Mrs. Jack Bailey, Mrs. Florence Martin, Mr. and Mrs. Earl Hough, Mr. and Mrs. Hutch Hough, Mr. and Mrs. Joe Henderson, Mr. and Mrs. C. J. Burket, Mr. and Mrs. Monte Herbert, George Goldberg, Ruth Bradley, Harold Roach, Mr. and Mrs. Fred Timms Jr., Earl Neel, Mr. and Mrs. Joseph Gamble, Mr. and Mrs. Fred Ingram.

Ohioans Praise Summer Climate

Attorney and Mrs. John W. Barrett, Cincinnati, Ohio, left Palm Springs this week after spending seven days at Desert Ho Apartments, very enthusiastic "about Palm Springs climate in the summer."

They made numerous trips while here, and reported that they "spread the word about Palm Springs everywhere they went."

Chambers Receives Scholastic Honors

George Chambers of Palm Desert received outstanding academic honors for the spring semester at Willamette university, Salem, Oregon, it was announced this week by Registrar Harold Jory.

Visit Acapulco, Surrounding Area

Anita Haskell Jones and daughter, Jovana, currently vacationing in Acapulco, write Village friends that they are "driving to every spot of interest" there.

AA Members Enjoy Party on Anniversary

Saturday evening was the scene of a gay party for the group of Alcoholics Anonymous at the home of Al and Lucille, the occasion marking the seventh year of sobriety for Al.

Guests began arriving at 7 p.m., and the traditional coffee and orange punch were served.

The dining table was set for twelve, and colors of gold and green were used for decoration. Small gold cowboys for the men and parasols for the ladies marked the places, with original AA placecards with guests names written backward.

A chicken dinner was served and the anniversary cake was angel food with gold icing, served with golden frozen dessert.

Games were played later in the evening.

An occasion like this is not to boost the ego of the members but is just a means to show anyone who may be suffering from the disease of alcoholism, that through AA a happy, contented, normal way of life may be led, members explained. Meetings are open to the public each Wednesday night at 8:30, at the city council chambers.

Five Villagers Attend Redlands Summer Session

Five students from Palm Springs are attending the second University of Redlands summer session which ends August 27.

They are: Robert Havemann, 1672 Riverside drive; Mary Mitchell, 196 Morongo road; John W. Munn, Box 218; Mrs. Frances Holmes, Desert Canyon drive; and Mrs. Marilyn Sue LaChapelle, 955 Sunny Dunes road.

The Redlands fall semester will start September 20, with new students to register September 17, and old students the following day.

Music Recital Set at Idyllwild

Alice and Eleanor Schoenfeld, southernland concert artists, will play a duo recital of music for violin and cello at the Bowmen Arts Center of the Idyllwild Arts Foundation Sunday evening, August 22, starting at 8:30.

The recital will open a two-week session of the Idyllwild Orchestra conducted by Ralph Rush, with Meredith Wilson as guest conductor.

Petersons Visit Friends at Laguna

City Manager and Mrs. R. W. Peterson are currently vacationing with friends, Dr. and Mrs. William G. Hunter, near Laguna Beach.

They plan to return to the Village Sunday, with Mr. Peterson resuming work Monday. During his absence, Public Works Director John Keefe is acting city manager.

Al Hoover Reports 'Fishing is Good'

Al E. Hoover, vacationing in Oroville, California, reports to friends here that the "fish are biting good" in that area.

Coffmans Visit at Pebble Beach

Mr. and Mrs. Earl Coffman, Marty, Lynn and Chuck, are visiting a few days at Del Monte Lodge, Pebble Beach.

Many Residents Visit in Mexico

"How many Palm Springers are in Mexico this summer?" is the question asked by Burt and Rene Mennell, 356 Ridge road.

During the past week, they met Anita Haskell Jones and her daughter, Jovanna, Mrs. Ruth Bibb and Mrs. Frederick Grant, all of the Village.

Judge McCabe Family Vacations at Newport
Judge and Mrs. Hilton McCabe and daughter, Jeannette, and son, Hilton, are spending the month of August at Newport Beach.

The Desert Sun—30 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 19, 1954

Robert Williams' Family to Return

Mrs. Robert M. Williams and two sons, Mike and Barry, will return to Palm Springs Thursday after spending three weeks visiting her mother, Mrs. John Kierney, her sister, Mary, and brother, John, at Woodward, Iowa. The Williams' live at 747

William Nash's at San Clemente

Mr. and Mrs. William Nash, 649 Calle Marcus, left Saturday for a three week's vacation at San Clemente. They plan to enjoy the "cool moist air," with Mr. Nash ex-

Missouri Picnic to be Held Aug. 29

Desert residents who formerly lived in Missouri are invited to the annual picnic of the Missouri State Society of Long Beach, to be held Sunday, August 29, at Bixby park in Long Beach.

The program will open at 1 p.m., according to President D. D. Willingham.

Eastern Visitor at Jack Nelsons

Margaret Keogh Merrill, of New York City and Greenwich, Connecticut, is the houseguest of Mr. and Mrs. Jack Nelson. Miss Merrill from here will go to Beverly Hills to visit another cousin, Keogh Gleason, and from there will travel to Stanford to visit her aunt and uncle, Judge and Mrs. Will James.

SAFEWAY

This week you can treat him to wonderful barbecued spareribs, and save a pretty penny too!

Broil 'em, bake 'em, or barbecue 'em! These are the tender, meaty, full-flavored spareribs so famous as a family pleaser all the way! They're the original "hearin' platter" favorites... and, grand with sauerkraut or baked beans! No matter how you prepare them... Safeway guarantees good eating!

...Your **SAFEWAY** is featuring **SPARERIBS**

Sweet and meaty ribs from Eastern grain-fed pork at low, low price Buy plenty...

MEDIUM SIZE 3 to 5 lb. average lb. 35¢

SMOKED PICNICS FRANKFURTERS **41¢**
Skinless Summer set 1-lb. Cello **45¢**

CORNEED BEEF PORK LIVER **49¢**
Boneless Brisket Mild Cure **49¢**
Sliced or Piece, Tender and Flavorful **29¢**

Sliced Beef Liver **45¢**
Breaded Shrimp **49¢**

FLA-VOR-AID **2 pkgs. 9¢**
For a cool soft drink, 6 delicious flavors.

CRAGMONT COLA **15¢**
The Flavor of the Month... 32-oz. bottle (Bottle deposit extra.)

LOW PRICES ON FINE FOODS

CHERUB MILK **11¢**
EVAPORATED HOMOGENIZED tall can

SUGAR **10¢**
Fine granulated 5-lb. bag

PEACHES **25¢**
DEL MONTE 29-oz. can

FROZEN PEAS **27¢**
BEL-AIR brand, Prem. Quality 10-oz. cans

PARTY PRIDE SHERBET **29¢**
Made with pure fruit products. 2 pint cartons

BAND BOX ICE MILK **43¢**
Ideal for malted milk shakes. half-gal. cartons
Vanilla, Chocolate, Strawberry

MRS. WRIGHT'S BREAD **26¢**
White or Wheat. large
Reg. or Sand. std. loaf.
(Regular, standard loaf, 18c.)

CRISCO SHORTENING **89¢**
3-lb. can 1-lb. can **33¢**

GERBER'S BABY FOOD **9¢**
24 strained varieties for babies. can

WHITE LAYER COCONUT ICED CAKE **59¢**
Home ingredients give this Curtsy cake that grand home-made flavor! Regular price, 75c.

Fudge Cups **15¢**
Curtsy baked pkg. of 3

Orange Cups **15¢**
Curtsy baked pkg. of 3

Barbecue Buns **19¢**
(Wheat or plain white.) Skylark sliced pkg. of 6

Hot Dog Rolls **19¢**
Skylark sliced pkg. of 6

Bonus Quality Milk

Homogenized Milk **20¢**
Lucerne, Grade A Pasteurized. quart carton

Concentrated Milk **50¢**
Lucerne, each quart makes three quarts of fresh table milk. quart carton

Nonfat Milk **11¢**
Lucerne, Grade A skim milk with special value for reducing. half gallon

Lucerne prices effective in local milk marketing area

SAFETYWAY'S place to buy PRODUCE

COUNTRY-FRESH PRODUCE

Selected right in the growing areas by experts... Safeway produce is rushed to you to assure freshness

LOCAL PUERTO RICAN **12¢**
Moist, sweet, dark yellow when baked. lb.

YAMS **29¢**
New crop Gravensteins. Excellent for pies, sauces. 4 lbs.

APPLES **5¢**
Sweet, mild, yellow, medium size. Fine for slicing, for salads, etc. lb.

ONIONS

SAFEWAY

PRICES EFFECTIVE THURS., FRI., SAT., AUGUST 19, 20, 21, 1954, AT SAFEWAY STORES IN THIS AREA. (Thru Sunday in Stores open Sunday)

Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

Air Conditioned **350 So. Palm Canyon Drive . . .**

STORE HOURS **Mon. thru Sat. 9 a. m. to 8 p. m. Sunday 9 a. m. to 6 p. m.**

The PUBLISHER'S Corner

by OLIVER B. JAYNES

POSITIVE THINKING — In his book, "The Power of Positive Thinking," Dr. Norman Vincent Peale tells his readers how they can change their whole lives by filling their mind so full of good and constructive thoughts that there is no room left for negative thoughts that tear down one's well being. Perhaps this technique could be applied with good results in the attitude of the average American toward the perplexing problem of communism. It seems to me that it is quite possible that we may be doing too much negative thinking on the subject of communism and not enough positive thinking on the subject of Americanism. I wonder also if the McCarthy-Army controversy may not have generated a lot of confused thinking over bad communists and good Americans.

I would not for one minute suggest Americans drop their guard against this evil thing which should be rooted out of American life. All good Americans will agree to this. They fear the danger to our freedoms and want to do something about it. This is as it should be. It is an encouraging sign that Americans have been aroused.

On the other hand we must not let our minds become so filled with the evils of communism that there is no room for positive thinking about the joys of being an American. We must not allow ourselves to hate communism so much that we do not leave room in our thoughts to love America. When we get to thinking about communism our thoughts are turned to such unpleasant things as lying, treason, hatred of religion, murder, slave labor, concentration camps, despotism and contempt for the God-given rights of human beings. It's enough to cause anyone to become morbid.

Dealing with communism in international affairs requires a lot of thought and study by those whom this nation has delegated to assume the task. As long as we feel that they are loyal, intelligent Americans there is little we can do but leave the matter in their hands, believing that they will use wisely the resources and power of this nation to halt the progress of communistic aggression without resort to a war that would destroy both good and evil. Perhaps one of the most effective ways to oppose the threat of subversive communistic influence in this country is by a reawakening of an appreciation of our many blessings. This is a good time to do some positive thinking about freedoms we take too much for granted; the carefree evening with friends last night, the afternoon at the club with "the boys," the happy vacation trip you had this summer with the family, the church service of your choice which you attended last Sunday, the wonderful dinner with the family which you enjoyed so much last night, the comments you read in the newspaper like this one which are allowed to tell you what they think — all these things and many more.

Maybe one good way that we can advance the cause of freedom and combat the strange lure that communism has to some people in this country is to be for an idea — not merely against one. To be for freedom — not just against communism — is the way to positive thinking. Such an attitude of mind will have an influence on all those with whom we come in contact. It will create a powerful force for good in this nation.

Hate is a destructive thing — no good can ever come of it. It is high up in the communist creed. Through the promulgation of hatred for one thing or another the Russian communists have won over millions of people who have awakened to the truth too late and found that they had lost the one thing which they held most dear. Hate destroys men's souls — warps their minds. It is negative thinking.

Let's take a leaf from Dr. Peale's book which tells us how we can develop greater power through positive thinking and apply his technique to this troublesome problem of communism.

Travel Is Up, Thanks to Us

Californians are traveling, but residents of other states are remaining home.

This is the conclusion to be drawn from the report of the checking station at Blythe, which lists a reduction of 12,000 out-of-state persons entering

California during July compared to a year ago. Actual count is 56,177 to 68,234. Increases were noted though for total automobile traffic, total truck traffic, and the total number of incoming passengers riding in California licensed cars.

Crossing the street is a gamble. You never know what hospital they'll rush you to.—Town Journal.

To my many friends and folks of the
Palm Springs area,
I wish to make this

Announcement

I now have my own swimming pool construction business, and would be most happy to discuss and offer estimates on the construction of your new pool.

RED KENYON

— Formerly with Libott Pools —

PHONE 2575

Mailing Address — Box 1185, Palm Springs

Dennis, the Menace

By Ketchum



"YES, YOU REALLY SCARED ME NOW, GET BACK INTO BED!"

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

The most welcome words in Washington these days would be "Congress has adjourned." When a legislative session begins to drag, especially after the time for regular adjournment, the delays seem doubly trying.

The Senate now hopes to end its work by the 18th—with the 20th as more likely. The House, in the meantime, sits and waits for the bills to come back, from conference, so we can act on them and go home.

THE APPROPRIATIONS committee is a curious committee. We deal with the nation's purse, and while I can hardly say that any moths fly out, when we open it, as they are said to do from a Scotsman's purse, still we do act as a brake on the spending spree, which have been so popular in recent years. Occasionally too, the committee can do things, by some statement in a bill, which it would take a legislative committee weeks to discuss and act on, and get through the Congress. This has been very helpful, at times.

What sparked my mind on that subject was the hassle in the Senate a while back, and in the papers, over whether a government employee has the right to give information to a Congressional committee. It started, as you will recall, with the Senate subcommittee of which Senator McCarthy is the chairman, but the committee is unimportant; I was interested only in the principle.

A little light was flashing in my mind, so I had a search made. I finally found what I remembered so dimly. In 1912, there was an argument between the then-President, William Howard Taft, and the Congress, over whether or not government employees could contact their Congressmen, or give them information.

That was 42 years ago. Do you know what happened? The committee on Appropriations very quietly wrote into a current appropriations bill the following language: "The right of persons employed in the Civil Service of the United States, either individually or collectively, to petition Congress, or any Member thereof, or to furnish information to either House of Congress, or to any Committee or Member thereof, shall not be denied or interfered with."

Time rolls by. I rise to remark that I have seen no inclination on the part of the Congress to change this principle. What

was interesting to me was that it was the committee on Appropriations that had made it clear in 1912.

WHEN I TALKED to you at home, last fall and this spring, I pointed out that one of the marked changes in Washington, between this administration and the two former ones, in all three of which I have served in the Congress, was the difference in the relationship between the Hill and the White House — in other words, between the Congress and the President. There has been a return of the old respect and feeling of cooperation. Mr. Truman had it strongly in the first months of his administration, but lost it.

In my opinion, the success of this Congress, which a Los Angeles paper referred to, in an editorial, as "monumental", is based largely on this relationship. I still say that the achievement in stopping the trend into national socialism, in only 18 months, is still not appreciated by all the people. It would not have been possible without the support of the Congress; both parties.

IT IS CURIOUS how many people have been interested in whether or not Alger Hiss is to be eligible for a pension when he gets out of jail. The Benedict Arnold of this generation will, as you know, be out some time next year, allowing time off for good behavior. He had received a 5-year sentence. He is now 48. Under the old law, in spite of a sentence for treason, he would have had a pension of \$715 a year for life, after he became 62. I don't think it was the amount which irked letter writers; it was the idea of paying a pension to a traitor.

Anyway, the House passed, August 3, a bill denying pension benefits to Federal employees convicted of felony, or who take refuge back of the 5th Amendment. Hiss will, of course, get back the \$1,791.39 he paid into the fund from his own salary, plus interest.

Bar Association to Hear Carter

Members of the Bar Association of Riverside, San Bernardino and Orange counties will hold a joint meeting Wednesday evening, September 29, at the Victoria Club in Riverside, to hear an address by the Honorable Jesse W. Carter, justice of the supreme court of California.

The Desert Sun—4
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 19, 1954

I'M glad to be back home and opening up
my office. Be seeing you.

Dr. Sonya L. Bercutt, D.C.

346 N. PALM CANYON DR.

PHONE 5239

Announcing . . .

the opening of the Dental
offices of

James W. Scott, D.D.S.

in the Oasis Building
121 South Palm Canyon Drive
Suite 218 Phone 3544

THIS SIDE OF THE SUN

By Phot

Really haven't the heart to start this composition with so-called verse today. It has just dawned on me that I did a bit of unnecessary work on last week's piece for the paper. Last week contained a Friday the 13th and I shouldn't have touched the typewriter but left it up to Mrs. G. And there won't be another such combination of day and date until May 1955, a bit of calendar research reveals.

BUT, AFTER LAST WEEK, that jinx is losing its hold on me. Carelessly overlooking the date, I took my weekly jaunt to watch the turf meet the surf that day. Sat in the last car of the train going down. It wasn't until I came out to return to Los Angeles that I counted the cars. There were just 13 on the train. And then noted the date. Rode the 13th car on Friday, the 13th. No, I didn't lose \$13. I won \$130. It is a good thing I did not note the coincidence of car and date before I went into the club house. It probably would have inhibited me. But from now on I am just going to glare right back into the eyes of Fate on any Friday, the 13th. Can hardly wait until May 13, 1955.

CONVERSATION I overheard this week between two women started an interesting chain of thought. They were commenting on all of these news items and scientific interviews which are having an adverse effect on cigarette usage. One of them noted that some shops are now exhibiting jeweled pipes for women. That brought up the

thought. What if women take to pipe smoking? Where will they carry their pipes and tobacco pouches when not indulging? In their handbags? What a mess! Imagine a hot pipe and tobacco in there with all of the other items! Along with a tamper and a reamer. The bottom of the bag full of ashes and/or unburned tobacco. Mingled with the sachet powder it will smell like—well, it will smell.

ANOTHER ITEM of interesting news noted in the public prints was the recommendation made at a barber's convention here in Los Angeles that the price of hair-cuts be increased from \$1.50 to \$2.00. Can recall away back when hair-cuts were standard at 25c and some cut-price shops sneaked them in at 15c. Now the average man with a normal growth of hair has it trimmed every two weeks or every 10 days. At the \$2 price there will undoubtedly be a lot more long hairs. And think of how unfair the \$2 price will be to men like Merrill Crockett or even Bill Rashall.

THE PASSING of Frank V. (Pop) Shannon last week recalls a bit of history in the life of The Desert Sun. When Carl Barkow and Harvey Johnson started The Sun on a hot August day in 1927, 27 years ago, they established an office downtown here although the paper was printed in Banning. To add authenticity, they set up a printing press in the local office, replete with a case of type. They had hardly opened the doors when in walked a newcomer here from Pittsburgh, Pa. He was the first, or almost the first, subscriber to The Sun.

And when they asked him his name, he walked over to the case of type and, using a printer's "stock" professionally, dexterously picked out his name in type. It was Frank V. Shannon who, among many other things, knew the printer's case which is not laid out like a typewriter keyboard nor alphabetically but in a manner which, to most laymen, would seem to have neither rhyme nor reason. (Just like my poems.)

PALM SPRINGS post office is an efficient institution. They are forwarding our mail with promptness, neatness and dispatch. We asked them to forward our magazines, too. There is a small extra postage due charge on these. This class of mail is also arriving efficiently. Too efficiently. Yesterday I had to pay 26c for some advertising literature which at home in Palm Springs generally finds its way from mail box to waste basket without interruption. I hope newly-wed postmaster, Merritt Williams, understands this is not a squawk. I am grateful for the great service we are getting.

Depressing note—The end of August is practically just around the corner.



WHEN YOU SEE US
DON'T THINK
Insurance
BUT
WHEN YOU THINK
Insurance
SEE US



Weingarten & Hough
Insurance Counselors
THE PLAZA
Phone 2788

OPEN YOUR SAVINGS ACCOUNT TODAY

"Where Money Grows Faster"



Coachella Valley Savings and Loan Association

176 S. Indian Avenue
Phone
Palm Springs 2954

45-149 Smurr Avenue
Phone 7-3416 Indio

Confident Living

by

NORMAN VINCENT PEALE

How to Clear Your Mind



I recently read of an experiment at a University where an electric needle was used to touch certain sections of the brain. The scientists found that the people who were the subjects of this investigation remembered things they had forgotten for as long as fifty years. But you do not need an electric needle to stimulate those memories and thoughts which make for unhappiness.

These buried things from your past are the unhappy thoughts that dominate your subconscious mind and create obsessive ideas, the kind that prevent you from having peace of mind. The only way to clear your mind of these unhappy thoughts is to practice flushing out all your fears and doubts and guilt feelings. This isn't an easy job, but by working at it you can create a happier mental state. A mental catharsis can be effective if it is persistent and if it is done systematically.

How do you go about it? One way is to arise every morning and practice the technique of affirming, "I am emptying my mind of all fear, all hate, all prejudice, all inferiority and weakness." Your wastebasket can help you. Use the skill of imaginative action. Picture all mental debris as being thrown into the wastebasket. I know you can't literally take a thought out of your mind and empty it into your wastebasket, but the symbolism of the concept is helpful in inducing the subconscious mind to cleanse itself.

Or, if you prefer, think of your mind as the basin of a sink. When you want to let out the soiled water, you pull out the stopper and it goes down the drain. If your mind is full of unclean and unhappy thoughts, mentally picture yourself as removing a stopper in the mind and visualize the soiled thoughts as flowing out. Then put the stopper back again and turn on the faucet of inspiration and right thinking to fill up with good, fresh, clean thoughts.

Does this sound so foolish and simple that an intelligent person wouldn't try it, however filled with unhappiness his mind might be? Well, now, who is an intelligent person? Is he not the man who has the capacity to be simple? All the great men I have ever met have had a simple, humble, almost childlike quality to their minds. Smaller men need the support of big words to cover up their inadequacies.

One man of great ability became interested in this sink and stopper technique and was actually trying it out in his bathroom when his wife found him one morning, as she said, "muttering into the sink." She asked what he was doing and he answered, "I'm emptying my mind."

"The way you're acting," she told him, "I'd have guessed your brains were going down the drain."

"No," he replied, "not my brains but my fears and my hates. After I wash them all down, I'm going to fill up with great thoughts of courage, faith,

love, goodness and optimism. Believe it or not, I think I'm a changed man since I started this. It's the greatest technique I've ever found to dramatize to myself what I want to do with myself."

It is true that you can change your mental processes by the employment of mental images. Imagination does not refer to fantasy or something non-existent, but rather, it is the use of images or pictures of a mental nature. By a powerful law of nature and personality, that which is persistently pictured in the thoughts tends to actualize as a fact. So to be sure you become what you really want to be, it is important to clear the mind of everything except those attitudes which will bring the best to pass.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service 8 p.m.
Wednesday Meetings, 8 P.M.
Sunday School, 9:15 A.M.
271 Ocotillo Avenue

The Reading Room is located at 174 N. Palm Canyon Dr.

**12 Acres
15 Minutes**

from
L.A. CIVIC CENTER
\$35,000.00

Exchange for
**Palm Springs
Income**

**Munholland
& Co.**

1059 N. Palm Canyon
Phone 3673

or
L.A. No. 2-9797

Associate Brokers
**John C. Davis
Glenn Shelley**

MEMBER, F. D. I. C.



Ask for the handy
Bank-By-Mail Kit

**CITIZENS
NATIONAL
BANK**

CITIZENS NATIONAL TRUST & SAVINGS BANK OF RIVERSIDE

County Golfers May Qualify at Tamarisk Club

Qualifying rounds for all Coachella Valley golfers for the Riverside County Amateur Championship will be played at Tamarisk Country Club any time between August 21 and 25. There will be one dollar qualifying charge, plus special greens fee of two dollars. Golfers who qualify will play at the Victoria Country Club, Riverside, on Labor Day weekend, September 4, 5 and 6. All play for the 54 holes will be at scratch. Any person wishing to enter the tournament is asked to call Tamarisk Country Club, phone 8-4623.

Standings

DESSERT SOFTBALL LEAGUE	W	L	Pct
Desert Nite Hawks	12	3	.800
Desert Hot Springs	12	3	.800
Marine Corps	13	4	.765
Mexican Colony	7	9	.437
P.S. Merchants	6	9	.400
P.S. Transfer	2	10	.166
Mhoon Mhoon	1	15	.062

Scores Last Week
Marines 4, Nite Hawks 3.
(13 innings)
D.H.S. 3, Marines 2.
Nite Hawks 3, Colony 3.

Malibu Lakeside Mountain HOME

FOR LEASE
September, October
and November
at
\$200 per month

4 bedrooms, 3 1/2 baths.
Exquisitely furnished
including piano and
organ.

60 minutes from
Los Angeles
For complete details
write or phone

John C. DAVIS

BROKER

3603 Sunset Blvd.
Los Angeles 26
PHONE NO. 2-9797

TODAY'S USED CAR SPOTLIGHT

YOUR BUICK & G-M DEALER



1948 CHEVROLET
4 Door Sedan, Deluxe.
Exceptionally clean.
Only 38,000 miles.

1951 CHEVROLET
2 Door Fleetline.
Very clean.
Only 20,000 miles

1950 BUICK
Station Wagon.
Excellent condition.
Good tires. Clean
throughout.

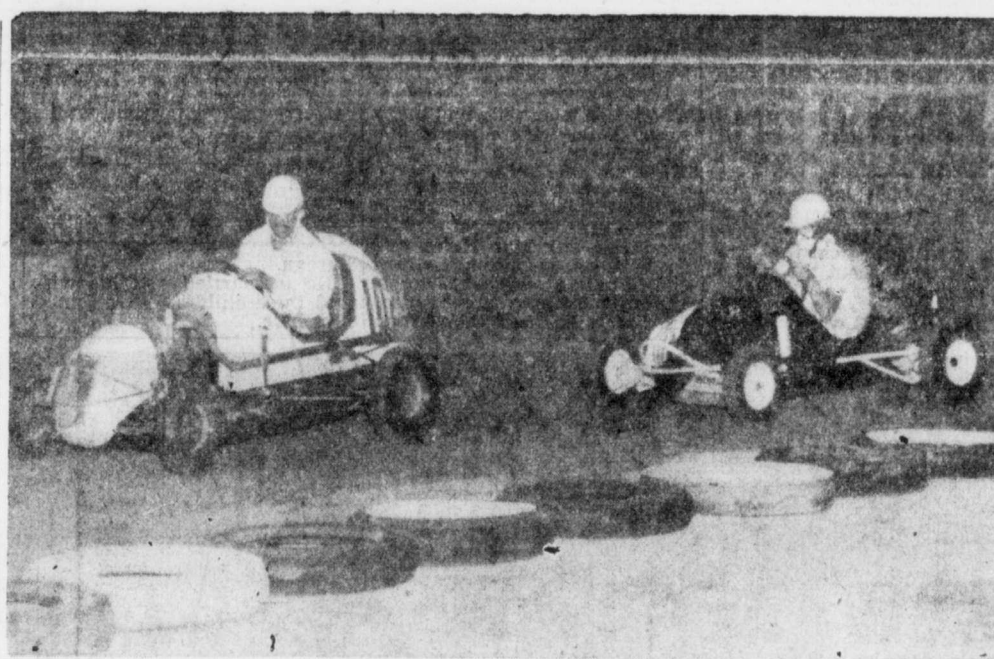
1946 STUDEBAKER
Champion sedan. Excellent
transportation.
\$195.00

1947 BUICK
Super Sedan.
Very clean.
Only
\$365

Reputation
Tradition
Count in
Used Car prices

Desert Inn Garage

193 N. Palm Canyon
PHONE 4001
Palm Springs
FACTORY DELIVERY
SAVE \$372.00!



(Desert Sun Photo)

HERE AGAIN SATURDAY — Micro-Midget racing will be held at the Polo Grounds arena again Saturday night, starting with time trials at 7 p.m., and the first race at 8:15 p.m. The largest number of entrants to date has entered the race. Pictured are racers in action two weeks ago.

Micro-Midgets to Return to Polo Grounds Saturday

Micro-midgets, only a month ago a new sport in Palm Springs, became almost a veteran attraction on the Village scene when they take to the Polo Grounds track again Saturday, August 21, beginning with time trials at 7 p.m. The first race, the trophy dash, is flagged off at 8:15 p.m.

The largest field of entrants yet in the three-time old meet is expected with top midget drivers from Santa Monica, Los Angeles, Long Beach, Gardena, El Centro, Brawley and Imperial.

For the first time, a Palm Springs-owned car will be in

the field. After the last event, Villager Bill Hastings purchased one of the Los Angeles driver's cars and plans to enter it. His driver has not yet been selected.

A new, more rapid and colorful system of programming will be adopted for Saturday's races, according to Slim Kahl and Morie Aiken, promoters of the event. Each race will be a trophy event, with cash and merchandise prizes. Local merchants have undertaken sponsorship of the awards.

Races dates for October are presently under consideration by the city council.

Opposing Hurlers Strike Out 13 on Friday the 13th

Green pitched a two-hitter to lead the Twenty-nine Palms Marines to a 3 to 0 win over the Palm Springs Merchants in Desert Softball League play Friday night.

As a coincidence, on the thirteenth of the month each pitcher, Green and Bill Tichenor, struck out 13 opposing batters.

Tichenor allowed seven hits in taking the loss.

Improvement of Court Denied by Supervisors

County supervisors Monday refused by a vote of 4 to 1 the request of Sheriff Roy Rice for \$50,000 to improve the housing of the superior court at Indio, where Judge Hilton McCabe presides.

Supervisor Homer Varner was the only proponent of the request. The four superior court judges, under a seldom used and little known law, recently ordered Sheriff Rice to provide "suitable" housing for the court at Indio. Under the law, he must act on their wishes, with the charges to be applied to the tax roll.

Judge McCabe is currently using a municipal court, located in a building on the county fairgrounds.

City Sales Tax Receipts Down

City sales tax collections during July showed a slight decrease from the corresponding of 1953, \$11,458 to \$11,785, City Treasurer Shelby V. Langford reported this week.

This is the start of the 1954-55 fiscal year, with no other comparisons possible to date. The sales tax law went into effect in May 1947, and since that date the city has collected \$955,927. The 1953-54 fiscal year ending June 30, was the highest on record, with \$164,598 being collected by the city.

Old Cars Best, Accident Shows

A 1916 Studebaker came out the better in a collision with a 1939 model vehicle at 9:50 p.m., Tuesday, on Highway 111 at the intersection with Rim road, police reported.

Damage to the antique auto was listed at \$50, while the other car was termed a total loss.

Driver of the Studebaker was Ronald Arthur Meisterfeld, 44, of Cathedral City, who was traveling east. Johnny Acree, 39, also of Cathedral City, was the other driver, and was traveling west.

Acree was issued three citations following the accident.

Palm Springs Boys Club

CHUCK LaFRANZ, Director
CLUB NOTES: Once again we are operating on a full schedule here at the Boys Club on Arenas road. We invite any boys between the ages of 8 and 16 to join us for many days of fun at the club and swimming at the high school pool. All activities of the club are free to boys of this age group, and we leave the club house each

Littler Ties for 11th in Richest Golf Tournament

Gene Littler, representing Thunderbird Country Club, runner-up in the last two major golf tournaments, tied for eleventh place Sunday in the richest tournament ever held—the \$150,000 World tournament at Tam O'Shanter in Chicago.

Winner was Bob Toski of Livingston, New Jersey, who had scores of 67-65-70-72 for the \$50,000 first prize and an additional \$50,000 contract.

Littler, who started off with a 73 and then followed with a 71 before getting tough with a 68 and 70, received \$1,300 for his 282 total.

Poist's 4-Hitter Gives Team Win

Desert Hot Springs made every hit count in its 6 to 2 win over the Mexican Colony last week, as the squad was held to four safe blows by Dave Martinez.

Joe Poist took the win with a four-hitter, scattering the base blows.

Each team committed one error during the game.

Sky Watchers to See Latest H-Bomb Movie

Ground Observers Corps of Palm Springs will hold a "booster meeting" at 8 p.m., Tuesday, August 24, in the Frances Stevens school auditorium, City Manager R. W. Peterson, post supervisor, announces.

Air Force personnel will be present, and one of the latest movies about the H-bomb, "Operation Ivy," will be shown.

New developments in the operation of the local post will be announced by Walt Pagan, chief observer. Peterson will be in charge of the meeting.

All GOC members and the general public are invited to attend. Enlistments will be taken at the meeting, or persons interested in joining the GOC may select their "watch time" at the Welwood Murray Memorial Library.

Council Meeting Set for Aug. 31

City council meeting scheduled for Tuesday was not held because of lack of a quorum, and the meeting was adjourned to 3:30 p.m., Tuesday, August 31.

The meeting had been scheduled only in the event emergency business required a session, and the August 31 date is on the same basis. Next regularly scheduled meeting is at 3:30 p.m., Tuesday, September 14.

Jury to Subpena Absent Officials

Two county supervisors, William Jones and Roman Warren, will be subpoenaed by the county grand jury for conferences on county building improvements.

Jury Foreman E. L. McCoubrey, of Palm Springs and Riverside, made this announcement following the refusal of the two men to attend Tuesday's meeting because it was a closed session, not open to the public. The jury had invited the supervisors that time.

Meeting with the jury were Supervisors Homer Varner, Irwin Hayden and Sherman Lewis.

Youth Center Is Burglarized

Theft of \$6 from a locked filing cabinet in the Youth Center while it was closed from 5:30 to 6:30 p.m., Tuesday, was reported to police by Director

The Desert Sun—5¢
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 19, 1954

Tichenor Hurls 4-Hit Victory

Palm Springs Merchants scored an easy 6 to 1 victory over Mhoon and Mhoon, with Bill Tichenor holding the losers to four hits.

The lone Mhoon and Mhoon run was a home run by the pitcher, Marcus.

Palm Springs Merchants collected five hits in winning.

Martin is 2nd in KC Tourney

Pat Martin, representing the Palm Springs Council, Knights of Columbus, placed second in the district KC golf tournament held at Fairmont park in Riverside Sunday, and was awarded a trophy.

Other Palm Springs entrants were Larry Sitter and Tom Sellman.

The local council announced plans after the meet to host a similar event in the Palm Springs area before October 1.

Persistent

Texan Arrested as Drunk Sunday, Monday

Two nights in succession of being drunk led to a sentence of 15 days in county jail for Jack Riddle of Muleshoe, Texas, when he appeared the second time before Judge Eugene Thierau in justice court.

Riddle was arrested first at 10:43 p.m., Sunday, while he was sleeping on a bench at the corner of Palm Canyon drive and Andreas road. Monday he was given a 10-day suspended sentence on condition he leave the Village and remain away for two years.

Monday night, about 8:55, police received a call reporting a man having fallen down in a driveway in the 600 block of South Palm Canyon drive. Checking, officers found Riddle again, and he ended up in jail, appearing before Judge Thierau Tuesday.

Hospital Post Deadline Aug. 28

Nominations for office of director of the Desert hospital must be filed by Saturday, August 28, with the election to be held November 2, the same time as the general election. Terms of Dr. W. P. Aikin and Mayor Florian Boyd expire this year, with Dr. Aikin announcing this week that he is considering filing for reelection. Boyd has not made known his plans.

Love Sentence Set for Sept. 3

Sammie Love, 27, arrested in the Village late in May on a narcotics charge, has entered a plea of guilty to one count of selling marijuana, and will be sentenced at 2 p.m., September 3, in Judge Russell S. Waite's superior court.

Two other counts against Love were dismissed by Judge Waite. He was one of a number of persons involved in a mass narcotic peddler roundup throughout the country.

KC to Install Officers Monday

Officers of the Palm Springs Council, Knights of Columbus, will be officially installed by District Deputy Robert Rech in ceremonies at the local KC hall at 8 p.m., Monday.

Tom Sellman will be installed as grand knight.

Named Donna Rane

Mr. and Mrs. Woody Logan, 2772 Anza Trail, have named their baby girl, Donna Rane. She was born July 21 at Desert Hospital.

Ted McKinney, Entry to the building was made by prying open a window.

Hot Springs Wins Pitcher's Battle, 3 to 2

In a pitcher's battle, Desert Hot Springs edged the Twenty-nine Palms Marine Corps last week, 3 to 2.

Only five hits were allowed during the game, three by Green of the Marines, and two by Nielson of Desert Hot Springs.

A 2-2 tie was broken in the fifth inning when Joe Poist walked and scored on a double by Buchanan.

The win moved the Hot Springs squad a half-game ahead of the Marines in the battle for second place.

Nite Hawks Edge Mexican Colony

Desert Nite Hawks, with Frank Deavers hurling a six-hitter, scored a 5 to 3 decision over the Mexican Colony last week and retained their slim lead in the Desert Softball League.

Ben Prieto and Dave Martinez combined to hold the Nite Hawks to six hits also, but they came at opportune times.

Assault Charge Brings Fines to Village Youths

Eight Village area youths were given fines ranging from \$25 to \$100 for their participation either active or passive, in the assault of an Idyllwild youth August 7, and an Idyllwild youth was fined \$50 on an assault charge covering an incident a week earlier involving a Palm Springs boy.

All youths entered pleas of guilty to the assault charges in Judge Burr Van Housen's justice court in Hemet. Ages of the youths ranged from 18 to 23.

It's easy to tell the tourist ladies from the Indian ladies this summer. The tourists are the ones in squaw dresses. — Omaha World-Herald.

FOR RETIRED PERSON
COURT WITH INCOME
\$6,500 Handles
5 room house on deeded land, \$5,500
2 Acre, 200 foot on Hwy., \$1,000 per acre.
Lots — \$1,000 and up.
Phones 6060 and 5595
See
LOUIS VINGER
3775 N. Indian Avenue
"All Men Are Brothers"

OPENING
WEEK OF AUGUST 23
Reliable Prescriptions
Ramon
S & H Green Stamps
454 So Indian Avenue Phone 2949

Announcing Our RE-OPENING
For the Season — September 3
We wish to thank our many friends who helped us make our first season a big success.
Bill and Kay Cunney
OUTPOST MOTEL
4 Miles East of Palm Springs on Ramon Road
SWIMMING — TENNIS — KITCHENETTES
Rates \$6.50—for reservations phone 6109

The King's Quarters
Youth Attire
Hi Gang!
We're going to be so glad to see you all when we open
September 1st
Hurry! Hurry! home for THE BEST Back to School SPECIALS
Sizes 4 - 20
174 North Palm Canyon Drive

MICRO MIDGET AUTO RACES
A THRILL PER SECOND
POLO GROUNDS
SAT. AUG. 21 Gates Open at 7 P.M.
Trophy Dash at 8:15 P.M.
7 other Racing Events
ADMISSION — Adults, \$1.00...Juniors, 65c...Children free if accompanied by parents

MAKE YOUR VISIT TO Los Angeles A PLEASANT ONE AT The MAYAN Hotel
COCKTAIL BAR SUN DECK RESTAURANT
BEAUTY SHOP VALET SERVICE
— in the Wilshire Shopping District —
Rates—\$3.00 and up with bath Monthly Rates
3049 W. 8th Street DU. 4-2101

EL MIRADOR

of California, with 1,500 persons expected to witness the advance exclusive showing of new men's fashions. Scheduled for October 27 to 31, it not only will require all of El Mirador's available rooms but will overflow onto many other hotels. At the same time members of the annual Pines to Palms

Ride have made reservations for themselves and their wives. **IMMEDIATELY** following, October 31 to November 6, Dale Distributors, air conditioner manufacturers, have arranged to bring 200 of their dealers on a "reward trip" to the Village. The majority of these will be from the East coast. The Furniture Dealers Association of California, with 375 delegates, will meet November 5 through 7, and 100 members of the Southern California Re-

tail Lumber Dealers Association and their wives will be at El Mirador from November 18 through 19. **ON DECEMBER 3 and 4**, 250 members of the California Federation of Women's Clubs, Juniors, will meet here, and the following month, January 21 through 23, the American College of Surgeons, California Section, will have 350 members at their annual session. Another award outing for 100 salesmen is planned by the

General Electric company from January 24 through 29, and the California Savings and Loan League will meet again in Palm Springs February 14 through 16, with 400 members from throughout the state expected. **OCCIDENTAL LIFE** Insurance company will bring 400 delegates here March 6 to 9, and the National Life and Accident Insurance company will have 500 persons present at its

convention March 30 through April 2. The American Society of Plastic Industries, California Section, will meet at El Mirador, April 13 through 16, with 400 expected, and the last convention of the spring season scheduled to date is the Reserve City Bankers meeting from April 16 through 19. Approximately 300 bank executives from the larger cities throughout the nation are expected. **CONVENTIONS** which attract

100 persons or less are not included in El Mirador's report of major gatherings. Ratcliff, who is in charge of convention planning, had many years of experience in the hotel business before joining El Mirador's staff. He was associated with the Waldorf Astoria in New York City, the Statler in Buffalo and Washington, managed the Del Mar Hotel and Santa Barbara Biltmore Hotel and Cottages, and just prior to coming here was manager of the Santa Barbara Convention

New Look

Rodeo Stables, Stands Are Being Repainted

Palm Springs rodeo field will have a new look this fall, Public Works Director John Keefe reports. Workmen are now painting the stables, and when finished with this project, will paint the grandstands at the Polo Grounds rodeo field. Color being applied is gray. The entire project will be completed in about two weeks.

The Desert Sun—6

PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS Thursday, August 19, 1954

PALM SPRINGS SUMMER DIRECTORY

YOUR GUIDE TO WHERE TO FIND IT - WHO TO CALL - WHERE TO GO

These Merchants stay open for your convenience — offering the finest products and services obtainable

AUTO SERVICE

BEEBE DeSoto-Plymouth Sales and Service

682 S. Palm Canyon Dr. Phone 7022

DESERT INN GARAGE BUICK & GMC TRUCK SALES & SERVICE

General Automotive Service — Tires — Wheel Alignment Brake Repairs

Free Pick-Up and Delivery Phone 4001

Summer Specials CHARCOAL

BRIC-ETTES

20 POUND BAG \$1.99
40 POUND BAG \$2.95

Palms Springs Lincon-Mercury Co.
335 E. Sunny Dunes at Palm Canyon
Phone 2301

— Open During the Summer for Your Convenience —

Plaza Motors

CADILLAC — OLDSMOBILE

182 E. Arenas Road Phone 5122

READY-TO-WEAR

SCOTT'S DESERT WEAR

The finest in Western wear and sun-fun clothes for the whole family.

— Open 7 Days a Week —
HIGHWAY 111 CATHEDRAL CITY

AIR CONDITIONING

CARRIER — UTILITY and YORK
Residential and commercial installation and service

Henry A. Simsarian

21 Years in Palm Springs
850 N. PALM CANYON DRIVE PHONE 2768

SWIMMING POOLS

Paddock

Pool Maintenance Co.

POOL CONSTRUCTION

Pool Chemicals & Equipment—Filters—Chlorinators
Vacuum Cleaners

POOLS MAINTAINED

On Monthly or Yearly Basis
California's Finest Pool Service

693 SUNNY DUNES ROAD PALM SPRINGS 5123

DRUG STORES

Opening Week of August 23 RAMON DRUGS

454 S. Indian Ave Phone 2949

MISCELLANEOUS

marty kenyon's DESERT CAMERA SHOP

24 Hour PhotoFinishing Open All Summer
288 North Palm Canyon Drive

Deslie's Gift Shop COSTUME JEWELRY—CERAMICS—DOLLS

Reservation Made Indian Jewelry
282 N. PALM CANYON DRIVE PHONE 5640
Summer Hours: 10 A.M. - 1 P.M. — 7 P.M. - 9 P.M.

PORTABLE BARBECUES & ACCESSORIES Distinctive Gifts and Fireplace Equipment

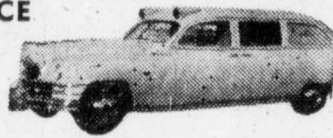
Mike's Fireside Shop

171 N. Indian Avenue Phone 5389

AMBULANCE SERVICE

Wiefels & Sons

666 Vella Road
Palms Springs Phone 2977



Morrison Sewage Disposal

CESSPOOLS, SEPTIC TANKS, SUMPS and GREASE TRAPS
— CLEANING —

24 HOUR SERVICE PHONE 8-3613



TREE SERVICE

TRIMMING TRANSPLANTING REMOVAL
Palm Trees — Shrubs — Evergreens — Citrus Trees
YEARLY MAINTENANCE

LANDSCAPING — DICHONDRA LAWNS

WEHRLE'S NURSERY

CATHEDRAL CITY P.O. BOX 851
Telephone Palm Springs 2701

DESERT BOOK SHOP

Books are Ideal Gifts — Wide Selection

Also Bargain Book Table Half Price

443 N. PALM CANYON DR. PHONE 5208

BUILDING SUPPLIES

Charles Miller Hardware

PAINTS — PLUMBING & ELECTRICAL SUPPLIES

206 N. Indian Ave. Phone 5805

We Give S & H Green Stamps

PIPE, PLUMBING & ELECTRICAL SUPPLIES PAINT & HARDWARE

Desert Pipe & Hardware

67-677 Hiway 111, Cathedral City Ph. 8-3755

Lumber - Building Supplies - Hardware and Tools
Sherwin-Williams Paints

Dill Lumber Co.

CLOSED SATURDAYS
691 INDUSTRIAL PLACE PHONES 2758 - 2759

LUMBER — PAINTS — SAND — ROCK — MILLWORK Palm Springs Builders Supply Co.

"Palm Springs Pioneer Lumber Yard"

490 E. Sunny Dunes Road Phone 2107

CLEANERS LAUNDRIES

The Automatic

WASHING DRYING IRONING IN MINUTES BLANKETS RUGS BED SPREADS A SPECIALTY

COMPLETE LAUNDRY SERVICE

Rear of 440 So. Indian Avenue — Palm Springs
PHONE 7984

"JUST BEHIND PALM SPRINGS CLEANERS"
Open Mon. - Tues. - Wed. - Thurs. — 8 A.M. to 6 P.M.



RUGS — CARPETS FURNITURE

"Cleaned in your home or
in our own shop"

DURACLEAN

Tel. 2456 Box 1166
Indian Ave & Oasis Road
WALLS MACHINE CLEANED

WE OPERATE OUR OWN PLANT

Plaza Cleaners

ART WILLS
Closed Saturdays during June, July and August
THE PLAZA — PALM SPRINGS PHONE 3944

ONE DAY SPECIAL SERVICE

Palm Springs Cleaners and Laundry

440 S. Indian Avenue Phone 2832

FURNITURE-APPLIANCES

APPLIANCES
General Electric — O'Keefe & Merritt — Wedgewood
Chambers — Western Holly

Henry A. Simsarian

21 Years in Palm Springs
850 N. PALM CANYON DRIVE PHONE 2768

TERRIFIC CLEARANCE SALE NOW ON Popular Price Furniture Store

182 S. Indian Ave. Phone 2407

MEN'S WEAR

Beck Brothers

174 North Palm Canyon Drive — "in The Center"

— The Finest in Men's Clothing —
Palm Springs, California

TOM CURTIS

DISTINCTIVE SPORTWEAR

315 North Palm Canyon Drive

PLUMBING

CONTRACTING — REPAIRING & REMODELING

Henry A. Simsarian

21 Years in Palm Springs
850 N. Palm Canyon Dr. Phone 2768

Palm Springs Plumbing Co.

PLUMBING... HEATING... COOLING

220 North Indian Ave. Phone 6704

RESTAURANTS

CHI CHI RESTAURANT

COMPLETE Merchant's Luncheon 95c

DELICIOUS 7 Course Dinner from \$1.95

EASTERN Top Sirloin Steak Dinner \$2.85

ROAST EASTERN Prime Ribs of Beef Extra Cut \$3.85

Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Desserts from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pies. Choice of Beverages.

Open for Luncheon from 11 A.M.

PHONE 7391 FREE PARKING

KENNY'S KOFFEE KUP

— Delightfully Air Conditioned by Refrigeration —

OPEN 24 HOURS A DAY

— Serving —

Breakfast — Brunch — Lunch — Dinner

"Village's Summer Rendezvous"

Sunset Towers Bldg. 1107 N. Palm Canyon Dr.
Telephone 2664

MEALS FOR THE WORKING FOLKS
Breakfast — Lunch — Dinner

Archie's Sip 'n' Bite

280 North Palm Canyon Drive

SERVING BREAKFAST—LUNCH—DINNER TONY & MARILYN'S FOUNTAIN

160 NORTH PALM CANYON DRIVE
IN THE PALM SPRINGS DRUG STORE

Harshman's Desert Freeze

1480 South Palm Canyon Drive

CONES — SUNDAES — MALTS — SHAKES

— Pints and Quarts to Take Out —

SERVICE STATIONS

• Lubrication • Washing • Wheel Balancing
While you relax at the pool or in your air conditioned room we will pick up and deliver your car.

Dudley's Richfield Service

610 N. PALM CANYON DR. PHONE 9085

Firestone Tires & Batteries Pickup & Delivery Service

Fred's Texaco Service

"The Best Friend Your Car Ever Had"

375 N. Palm Canyon Dr. Phone 9017

HINKLE & JOHNSON FLYING "A" SERVICE

We Give S&H Green Stamps
305 N. Indian Ave, Palm Springs Phone P.S. 9060
Pick-Up & Delivery Night Lubrication

OPEN 24 HOURS

HAROLD'S 76 SERVICE

LUBE—TIRES—ACCESSORIES—PICK-UP—DELIVERY
301 N. Palm Canyon Drive Phones 9068 - 2633

Beauties of Nature Opened to Tramway Visitors



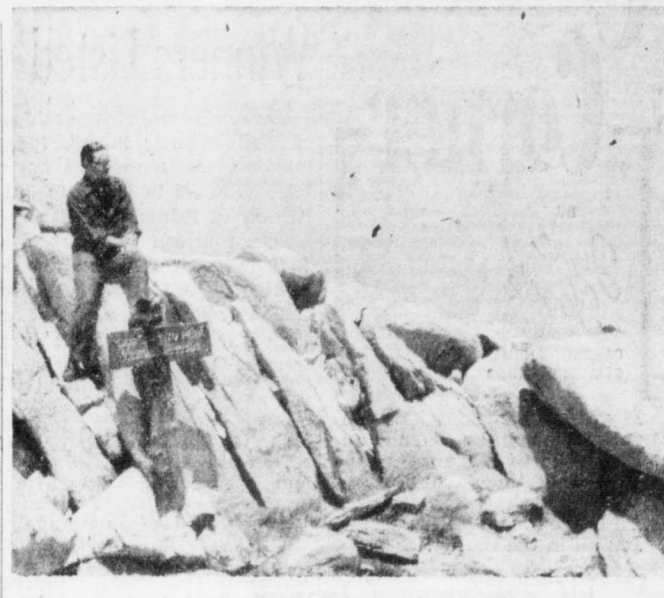
DESERT FLOOR BELOW — From the edge of Mt. San Jacinto, the floor of Coachella Valley spreads out in a checkerboard design of desert sand, date palm groves and agriculture. From Palm Springs to the top of the lift, visitors will climb 13,151 feet or a total of 2,499 land miles from the desert floor.



TRAMWAY TERMINUS — Site of the final and topmost station of the Tramway is marked by the tree stump in foreground of picture above. From this point visitors look down into the heavily timbered area of Long Valley. The Valley is the campsite of members of the Authority on their many visits to the area.



KEY MEN — Three members of the seven-man Tramway Winter Park Authority with the chief Tramway engineer, look over the plans of the Tramway route. Clockwise, Earl Coffman, chairman; J. C. Nusbaum, one of two members appointed by the Riverside county supervisors; Gordon Bannerman, chief engineer, Tramway division of American Steel and Wire; and Francis Crocker, secretary of the Park Authority.



SAN JACINTO PEAK — An elevation of 10,805 feet, towering above the west side of Palm Springs, will be the terminus of the \$8,000,000 Tramway, where Village residents and visitors will be able to partake of winter sports. Construction of the Tramway is expected to take about two years.



ONLY BUILDING — The only structure now in the area of the Tramway site, is a small shelter house built and used by the forest rangers. The rough terrain around the shelter house is part of the slope of Mt. San Jacinto. Additional modern structures are planned by the Tramway Authority.



LOTS OF SNOW — An abundance of snow makes the park a perfect winter playground, and in some places the snow remains the year-round. Long Valley is 8,500 feet altitude, close to the terminus of the Tramway. The vertical height of the Tramway is 5,875 feet or 1,115 miles from its start to finish.



ROUND VALLEY — After leaving the Tramway car at the peak, visitors will enter Round Valley, where they will find the ski hut and tow and chair lifts. Tobogganing, sleds, skiing and ice skating are among some of the sports set up by the Authority. Plans also call for picnic grounds for use in the summer time.



FUTURE WINTER PLAYGROUND — Looking southwest from Mt. San Jacinto, visitors will see the above area covered with snow. Present plans of the Authority call for visitors at the winter playground spending from sunrise to sunset in the park, with no overnight accommodations available.

Yellow Gold Ring Found on Street

Finding of a 14-carat yellow gold ring with a pink stone was reported to police Thursday by Joseph Marquez, Jr., 501 East Arenas road.



Accident Causes \$160 Damage to Cars Involved

Damage estimated at \$160 was caused to two vehicles driven by Henry Clive O'Hara, 72, 2290 Araby drive, and Harland Robert Kahl, 31, Cathedral City, in an accident at 11:30 p.m. Wednesday, near the intersection of Paseo El Mirador and Pastime.

Investigating officers reported that O'Hara had slowed his car to check a street sign, when it was struck from the rear by the car driven by Kahl. Damage to O'Hara's car was estimated at \$35, and to Kahl's at \$125.

Edward Canby Sweeps Honors at Art Exhibit

Edward Canby, well known local photographer, was accorded honors in a different field while vacationing in Wyoming, winning the adult sweepstakes first prize at the sixth annual Wind River Valley Art Exhibition of Paintings and Sculpture at Lander.

A record number of entries were submitted by artists from Montana, California, Ohio, Washington, Colorado, Oregon, Illinois, as well as the residents of Fremont county where Lander is located.

Canby won both first and second awards in the landscape division, with his paintings of "Cold Roast Beef" and "Abandoned."

In writing friends here, Canby said that the awards came as a surprise as "I only started dabbling in paint about a year ago, and have had no lessons."

He and his family are spending the summer months at their cabin in the wilds of Wyoming. They will leave there Friday to return to Palm Springs for two days, and then will travel by airplane to Dayton, Ohio for a week's visit, returning here by September 2.

'Biggest Inch' Pipeline Output Now Increased

Daily capacity of the "Biggest Inch" pipeline which bring natural gas from West Texas fields to Southern California consumers was increased 150,000,000 cubic feet last week when three new compressors went into operation at the Blythe Compressor Station. Seventy-three miles of 30-inch looped pipeline along the 215-mile stretch from the Colorado River to Los Angeles were added last fall to take care of the increased capacity.

Addition of the three Clark compressors — each rated at 1700 horsepower — steps up the daily capacity of Texas-California pipeline to 705,000,000 cubic feet.

Both the line and the Blythe station are owned jointly by Southern California and Southern Counties Gas Companies.

The 150,000,000 cubic feet increase in capacity is almost equal to the line's 175,000,000 cubic feet total daily delivery when first made operative in November 1947, officials of the two companies pointed out.

Investment in the new compressors and an auxiliary Ingersoll-Rand gas engine driven generator was more than \$1,500,000.

The trouble with so many club meetings: They open at 7:30 sharp and close at ten o'clock dull.—Robert Dale.

Ryder to Waive Extradition from State of Iowa

Palm Springs police department this week received word that John Von Rossler, also known as Johnny Ryder, being held in Des Moines, Iowa, on a local bad check warrant, will waive extradition to face charges here.

Extradition proceedings have been started by the local department, in the event it proves necessary under the new state law, Police Chief John S. Davis reported.

Sgt. Durman Ordway will make the trip to Des Moines as soon as possible, Chief Davis said.

Illegal Entry Made By Breaking Gate

Illegal entry into the yard at the Julian Livingston home at 2920 Puerta del Sol by breaking the hasps of a redwood fence gate was reported to police Friday by Gardener W. J. Bryant.

No attempt was made to enter the home itself, investigating officers said.



Insure Your Part Too

IF YOUR HOME burns, after the mortgage note is paid will there be sufficient money from the insurance to reimburse you for the value of your equity?

Wouldn't you be relieved to know that your insurance is adequate to protect you, too?

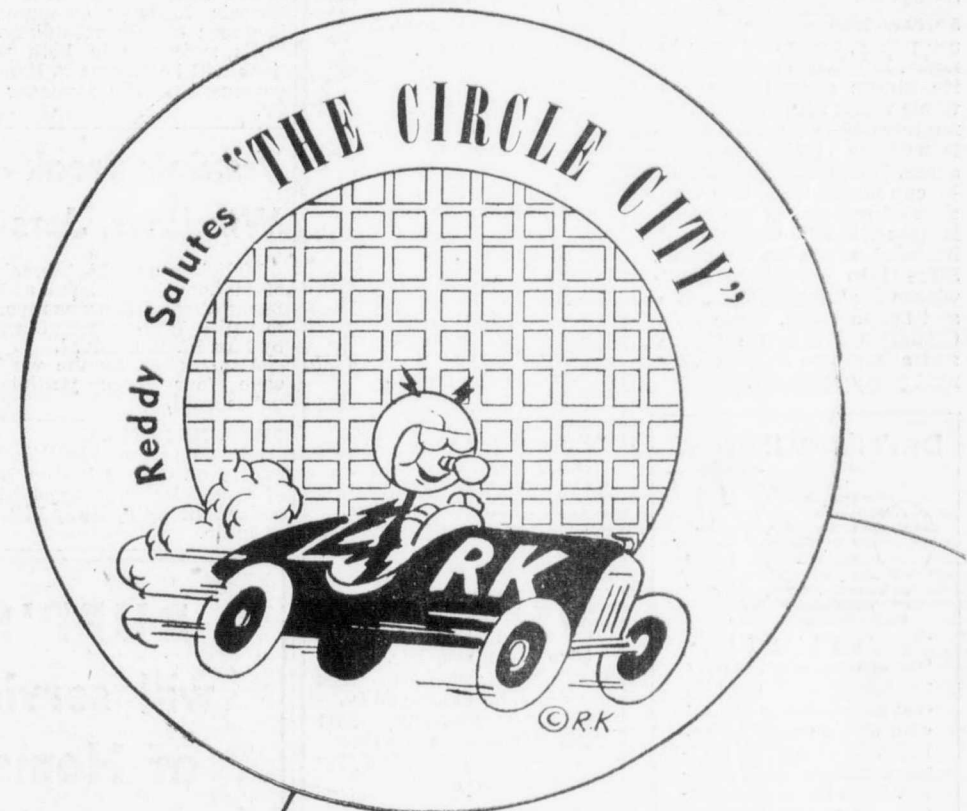
INSURE NOW with —
SAMSON-CURTIS
Incorporated
756 N. Palm Canyon Drive
PALM SPRINGS
PHONE 2719

TWENTY-SEVENTH YEAR The Desert Sun and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Thursday, August 19, 1954

Second Section



Barney Oldfield, Ralph De Palma—heard those names? They were the early greats of the auto racing world. Corona knew them well for they raced on Corona's circle and attracted thousands of fans from throughout the west. The circle they raced on—Grand Boulevard—does not today encompass Corona as it once did. Today Corona is a fast-growing Riverside County City known as the lemon capital of the world. Corona not only boasts the world's largest lemon processing plant—Exchange Lemon Products which produces for the famed Sunkist label—it is also the city of beautiful homes, and fast-growing industries.

Callectric is proud to serve Corona—and to contribute power toward its continued growth and prosperity.

Serving the Pacific Southwest



CALIFORNIA
ELECTRIC POWER COMPANY

SENTINEL

21" TABLE MODEL TV

with Power Factor Chassis

No Down Payment

Easy Monthly Payment of only

\$12.57

* Credit must be good



Coin operated sets for hotels on flat monthly rates

PALM SPRINGS
MUSIC COMPANY
360 NORTH PALM CANYON DRIVE
PHONE 2066



Featured at
SAFeway

Carnation Corner



If you've wondered how the folks who make Carnation Peach Ice Cream always capture the fleeting flavor of fresh peaches at their very peak... I'll let you in on a little secret. It's all in the timing.



The choice peaches that go into Carnation Peach Ice Cream are flash frozen at just the right moment! Not a day too soon, not a few hours too late. Then they're partially thawed and blended into the rich, satiny ice cream. So I say, thank goodness for our Carnation peach experts!



We take good things so far granted nowadays! Like the wonderfully fresh and pure food at our neighborhood grocer's. And for that we can thank an old English custom... one which helped bring about our present Pure Food Laws. Woe to the ancient British grocer who tried to sell impure or spoiled food. He was shown no mercy! Into the stock he went, to be publicly scolded by the angry housewives. And for the final insult, his tainted food was placed beside him and burned!

Ribbon SANDWICHES are pretty, tasty and easy to make. Here's one of my favorite kinds: spread buttered whole wheat bread slices with mixture of 3/4 cup grated American cheese, 2 tablespoons chili sauce, 1/4 cup chipped beef and 1/4 cup mayonnaise. Top with slice of buttered white bread. Repeat with filling and slice of buttered whole wheat bread. Slice into crosswise sandwiches for "ribbons" of white and brown bread. Serve with Carnation Peach Ice Cream and a beverage at your very next party luncheon!



Here's a hint I love, though actually the only ping-pong ball user in our house is the family cat, who's crazy about them. Drop dented ping-pong balls in boiling water. Turn them occasionally. In a few minutes they're good as new!

SPICED PEACH PIE (Makes 9" pie)
1 package pastry mix
1 teaspoon cinnamon
1/2 cup chopped nuts
1 quart Carnation Peach Ice Cream

Blend dry pastry mix with cinnamon and chopped nuts. Then prepare 9" single-crust pie shell according to package directions. (You may wish to roll leftover pastry and cut designs with cookie cutter for top of pie). Bake pie shell and pastry cutouts. Just before serving, fill pie shell with Carnation Peach Ice Cream, top with pastry cutouts, and serve at once.

HINT A LA MODE! Apple or peach pie is best to enhance the delicate peach flavor of Carnation Peach Ice Cream. My men-folk say it's out of this world on angel and pound cake, too!

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

July Thrifty Drug Contest Winners Listed

Manny Borun, vice president of Thrifty Drug Stores, today released the names of major prize winners in Thrifty's July Parade of Prizes.

The fourteen winners are: (All expense trip for two to Mexico City) Mrs. Mary Willut of Los Angeles, Mrs. O. A. Larson of Los Angeles, Newt Summers of Ontario, Otto Sochor of Los Angeles, and William Olney of Bakersfield. (O'Keefe & Merritt automatic gas ranges) Mrs. M. Tallon of Hollywood, Marguerite Guhr of El Monte, and Wayne Merzlik of Downey. (8 cubic feet Frigidaire) Emma Nunu of Los Angeles. (Braun Quick Rotisseries) Bruce Colomey of El Monte, Chester Tolbert of Los Angeles, Claryce M. Wood of Bakersfield, Dixie Clendenan of Artesia, and Mr. O. S. Walker of Kerman.

Thrifty give-aways continue this month with hundreds of exciting prizes to please every member of the family. An all electric kitchen, a mink stole, air trips, power mowers, paint and furniture for the home, sewing machines, hobby kits, and barbecue kits are included in the array of 187 big prizes.

Any Palm Springs Thrifty Drug Store sales clerk has details of the exciting contest which may be entered at any Thrifty Drug Store until closing time August 28. Customers may enter as many times as they want and increase their chances of winning one of these valuable gifts, Borun said.

DIRECTORY Palm Springs and Desert Area Real Estate Firms

- | | |
|------------------------------|--------------|
| PALM SPRINGS | Phone |
| APPLEBAUM, DAVID | 5555 |
| 326 S. Indian Ave | |
| BOGESS, Incorporated | 2971 |
| Penthouse 31, The Plaza | |
| FOSTER, HERBERT H. | 3555 |
| 101 N. Palm Canyon Dr. | |
| FULTON, MURIEL E. | 2225 |
| 119 S. Palm Canyon Dr. | |
| GANNON REALTY CO. | 2772 |
| 711 N. Palm Canyon Dr. | |
| HAMMOND, JAMES | 5373 |
| 825 N. Palm Canyon Dr. | |
| HARRY REIL and | |
| RUSSELL W. WEAVER | 2855 |
| 850 S. Palm Canyon Dr. | |
| HICKS, HAROLD J. | 2736 |
| 813 N. Palm Canyon Dr. | |
| ISRAEL, ADOLPH | 2981 |
| 671 N. Palm Canyon Dr. | |
| KOTY, FRED F. | 2522 |
| 380 N. Palm Canyon Dr. | |
| MATTHEWS, CHAS. J. | 5308 |
| 180 S. Indian Ave. | |
| MILLER, FRANK W. | 2929 |
| 428 N. Palm Canyon Dr. | |
| MUNHOLLAND & CO. | 3673 |
| 1059 N. Palm Canyon Dr. | |
| NELSON, AMY | 4627 |
| 2277 N. Palm Canyon | |
| NATHANSON, JERRY | 5234 |
| 482 N. Palm Canyon Dr. | |
| NICHOLS, CULVER | 2182 |
| 861 N. Palm Canyon Dr. | |
| RAY, TERRY | 2064 or 5103 |
| 773 N. Palm Canyon Dr. | |
| ROCKS, MADGE O. | 7375 |
| P.O. Box 689 | |
| SHEPTENKO, PETER B. | 2727 |
| The Pioneer Realty Co. | |
| 475 N. Palm Canyon Dr. | |
| VENGER, LOUIS | 6060-5595 |
| 3775 N. Indian, P.O. 1447 | |
| WEINSTEIN, RALPH | 2884 |
| 256 1/2 S. Palm Canyon Dr. | |
| WILLIAMS, JOHN W. | 3311 |
| 423 N. Palm Canyon Dr. | |
| WRIGHT, BILLY | 5727 |
| 180 S. Indian Ave. | |
| CATHEDRAL CITY | |
| BILES, RUTH | 8-4371 |
| 56 Glenn Street | |
| HILLERY, WILLARD R. | 8-3417 |
| JORGENSEN, E. M. | 8-3401 |
| 68-574 Broadway | |
| SHERILL, R. H. "Bob" | |
| 707 and 713 "D" St. | 8-3543 |
| COACHELLA | |
| RALPH L. STEPHENS CO. | |
| Hwy 111 and Hill Dr. | |
| | 85-205 |
| PALM DESERT | |
| EDITH EDDY WARD | |
| Palm Desert | 76-3431 |
| ELLSWORTH, BOB | 76-3741 |
| P.O. Box 281 | |
| THUNDERBIRD AREA | |
| BURKE, TONY | 8-5432 |
| Opposite Wonder Palms Hotel | |
| RANCHO MIRAGE | |
| EWART, ESTELLA C. | 8-4203 |
| TAMARISK C. C. AREA | |
| PALM VALLEY REALTY CO. | |
| Wilder Palms Rd. and Hwy 111 | 8-3481 |
| IDYLLWILD | |
| BELYEA, MARIE | 80-146 |
| P.O. Box 211 | |
| opposite Catholic Church | |

The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 19, 1954

No Minor Traffic Violation, Says Head of CHP

There is no such thing as a minor traffic violation. Commissioner B. R. Caldwell of the California Highway Patrol made this statement today in reviewing the performance record of California motorists during the first six months of 1954.

A total of 915 traffic deaths occurred on the highways in unincorporated areas of the state during the first half of this year. These are the highways where the Highway Patrol concentrates its enforcement. "While the death toll is considerably below the 1,111 who died in traffic in these same areas during the first six months of 1953, the cold, hard fact remains that violations cause accidents, and accidents kill people."

"Under actual driving conditions the difference between a so-called minor violation and a fatal accident can very well be only a fraction of a second and a lot of good luck," Caldwell declared.

A total of 267,553 citations were issued by the Patrol for traffic violations. "That means motorists were risking being involved in fatal collisions more than a quarter of a million times in six months time," he pointed out, adding "Safety experts almost unanimously agree that nine out of every ten traffic accidents are caused by driving errors."

Future Star Lynn Emrick Praises Play of Joe Lewis

Wanted—A baseball scout. This was the request made today by Lynn Emrick of the Desert Museum staff, who praised the playing of Joe Lewis in Little League action this past summer. "That boy is professional material if there ever was one and I've seen many a ball game," Miss Emrick said. "Please, someone take him under your wing—he's a big league gold mine."

SP Executive to Retire Oct. 1

O. A. Smith, the man most closely associated with public transportation in Southern California for the greatest length of time—47 years—will retire October 1 as assistant to the president of Southern Pacific company. It was announced this week by President D. J. Russell. He will also relinquish his duties as president of Pacific Electric Railway company, a Southern Pacific subsidiary. His successor in both positions will be George B. Hanson, passenger traffic manager for SP.

Vandals Break Windows, Jars

Malicious mischief, breaking of windows in her home at 1248 Buena Vista drive, was reported to police Wednesday afternoon by Mrs. M. B. Leonard. Also broken by the vandals were four large jardiniere, police said.

FINDS ID PAPERS
Finding of identification papers of Caesar Phillip Nova of Coachella was reported to police Sunday by Rudy Villegas of Indio.

Hoover's 80th Birthday Has Local Interest

The eightieth birthday observance of former President Herbert Hoover last week had a special significance for Vivian (Mrs. Arthur) Conkright, who recalled that her mother, Kuria Strong, 81, was a playmate of Hoover in their childhood days at Caw Indian Agency, Long Branch, Indian Territory, now the state of Oklahoma.

Kuria Strong achieved fame as a singing coach at the Cornish schools in Seattle, and also was responsible for the success of the meteoric career of her daughter, Vivian Strong Hart, prima donna of the Gilbert and Sullivan operetta days. Aborn Opera, Earl Carroll Vanities and the screen.

The latter retired from the theatrical world when she married Arthur Bliss (Conky) Conkright in 1939. "Conky" is now in a Riverside hospital recuperating from a heart ailment.

Trailer Speed Limit is 45 MPH, CHP Head Says

"Any motorist towing a trailer must be particularly mindful of his speed," reminds Lieutenant H. W. Renkel, commander of the Indio California Highway Patrol office. Lt. Renkel pointed out that there is a lightly regarded but important section of the vehicle code which provides that any passenger car towing a trailer, house trailer, or semi-trailer is restricted to a maximum speed of 45 miles per hour.

Section 515.5 of the Vehicle Code states: Whenever a passenger motor vehicle is drawing a trailer coach or any trailer or semi-trailer, the maximum speed shall not at any time exceed 45 miles per hour subject to other and more restrictive limits set forth in this code.

Garden Tools Stolen
Theft of garden tools from his home was reported to police by Daniel Francis Ryan, 784 North Patencio road.

NEW!
3-TRANSISTOR
ZENITH
"Royal-T"
HEARING AID

- Operates for only 1 1/2 a month instead of 1 1/2 to 3 1/2 a day for old-type vacuum-tube aids!
- Life-like sound, truer and clearer than ever!
- The one "A" battery lasts a full month... no "B" battery... fewer battery changes!

only \$125
(Does Conduction Necessary, Moderate Extra Cost)
Accepted by the Council on Physical Medicine and Rehabilitation of the American Medical Association
Sany! Orders must be filled in order received!

VILLAGE PHARMACY
201 No. Palm Canyon Dr.
Phone 4321

RUPP'S SUPPLY
will service all makes of Home Appliances
SERVICE AND INSTALLATION
ON ALL COMMERCIAL OR RESIDENTIAL REFRIGERATION
ELECTRIC APPLIANCES — DISHWASHERS
WASTE DISPOSAL — WASHING MACHINES
EVAPORATIVE COOLERS

Stan Norman
SERVICE MANAGER

CALL US FOR
SALES—SERVICE—INSTALLATION

RUPP'S SUPPLY
CATHEDRAL CITY TEL. 8-3744

Honors Listed for Pioneer Day at Farmers Fair Sunday

Special distinctions which will win honors and prizes for early residents of all districts in the county at the second annual Riverside county Picnic and Pioneers' Day were announced today by William A. Johnson, general chairman of the celebration.

The oldtimers' get-together, inaugurated by the Farmers' Fair of Riverside county last year, will be a headline attraction of Sunday, August 22, closing day of the five-day festival at the Hemet Fairgrounds.

IN EACH OF county's eight designated districts there will be a prize awarded to the earliest settler, to the earliest merchant still active in business, to the earliest attorney still active in the bar, and to the earliest physician still in practice, Chairman Johnson said.

Overall prizes will be won by the Riverside county family with the most members present, by the couple married in the county at the earliest date, and

Woman Takes Cash, Car of Visitor Here

Police today are searching for a woman who late Wednesday afternoon stole \$80 in cash from the wallet of Kenneth A. Smith, Hermosa Beach, and then took his 1949 Ford automobile with an Oregon license number 934232.

The car was later found abandoned in Colton.

and coffee and ice cream will be furnished by the Forty-sixth District, Agricultural Association, sponsors of the Farmers' Fair.

Registration by communities will get under way at 11:30 a.m. and fairgoers today were urged by Fair Manager Harry Hofman to register early in order that the list may be completed when the judging for the awards begins.

Sub-chairmen heading delegations from their respective districts throughout the county are: Riverside area, J. S. Bordwell; Palm Springs - Cathedral City area, Mayor Florian Boyd; Mrs. Zaddie Bunker, and Mrs. Sallie Nichols; Corona-Elsinore-Murrieta area, Robert G. Sneed; and Mrs. E. E. McCullough; San Geronimo Pass, William J. Westerfield and Carl Barkow; Perris area, John M. Coudres and Mrs. Meta Cummings; Hemet - San Jacinto - Idyllwild area, Ted Eggen and O. B. Lolmaugh; Coachella Valley area, Otto Gessler; and Blythe, Bud Wells.

Westinghouse
Appliances
Sales and Service

Refrigerators — Freezers — Disposals
Ranges — Dishwashers — Air-Conditioners
Laundromats — Dryers

HAMMER ELECTRIC
LICENSED CONTRACTORS

196 South Indian Avenue Phone 2888

Commercial and Domestic Refrigeration Service
Small Appliances — Fixtures — Materials

Mayfair
SUPER MARKETS

Lido Club, California
BURGUNDY
Full Gallon **99¢**

ZAROFSKY
80 Proof
VODKA
Reg. \$3.29 Value
\$2.59 Fifth
The easiest drink for home bartenders.
Dublanc, Imported
DRY VERMOUTH
For delicious dry Martinis **99¢** 5th

Kol, Eastern Premium
BEER
6 12-oz. cans **83¢**
In Handy Carton

Willow Springs, 7 Year Old
Bonded Bourbon 5th **\$3.98**
Bardwell, Kentucky
Blended Whiskey 5th **\$2.98**

St. Regis, Imported
FRENCH BRANDY
5 Years Old, \$3.98 Value **\$3.39** 5th
Moulin Rouge, Imported
VIN ROSE WINE
A Delicious Dinner Wine **98¢** 5th

Bubbling Spring
Straight Bourbon Whiskey
Distilled & Bottled in Kentucky, 86 Proof
\$3.09 fifth

Colonel's Choice
STRAIGHT KENTUCKY
Bonded Bourbon
Distilled and Bottled in Kentucky, 44.29 Value **\$3.69** fifth

Grand Croix, Imported
French Bordeaux Wine
Lowest price ever offered on genuine French wine!
RED OR WHITE 79¢ 5th

Park Avenue, 85 Proof
DRY GIN
Makes a Fine Tom Collins **\$2.77** fifth

Fifth Avenue, 90 Proof
DRY GIN
For that extra dry Martini **\$2.89** fifth

444 N. PALM CANYON DR.
Advertised Prices Good thru Sunday, Aug. 22



on August 15, I can remember the date so well because the great publisher, William Randolph Hearst, died the day before . . . anyhow, on that August 15 my dear friend Mae (Mrs. Stanley Olson of Minneapolis, with her mother, also Mae (Mrs. Henry Green), arrived in Palm Desert. At the same time another very dear friend Beth (Mrs. Frank Fisher) of Salt Lake City arrived at her beautiful Del Sol ranch. All these gals and myself sweltered in the heat and decided that regardless of our love of the desert we would

always remember not to be here on any August fifteenth. I know Beth and both Maes wish they were here right now . . . it's glorious! Shadow Mountain Club with Harry Gillingham at the piano certainly a Saturday night attraction . . . Talked to the Gene Roberts, there will be a new addition to their family very soon . . . Charming bride and groom, Mimi and Dick Spero, will leave the shop at Shadow Mountain Club and return to college this fall. Mimi's mother, Isabelle Belyea is summing at the Balboa Bay Club.

Dr. John Williams of Palm Desert and the Coachella Valley hospital can't stay away from Beverly Hills on his week-ends off . . . There's a girl on his mind and the girl is Joan Gilbert who is really hitting the high peaks in the cinema and theatrical world. She comes by this talent naturally . . . her dad, Ray Gilbert, is the famous song writer. A card from Eleanor and John Noyes, postmarked . . . Glacier National Park . . . tells us this popular couple return soon to the Desert Air Hotel . . . and that is good news. Thun-

derbird Ranch Estates "all lit up like a church" . . . the Harley Barnes, Delphine and Harry Weimar, new resident Liz Alison, and frequently Bing Crosby . . . all enjoying their lovely homes and pools through the summer. Lucille Ball and Dezi munched a hamburger at Evelyn's Cafe in Rancho Mirage . . . told us about their wonderful new home on Thunderbird course. Drove over for a look . . . found neighbor Barney Hinkle watering his spot. There's a fine fellow . . . always a glorious smile and howdy, Barney and

his Barbara, one of the desert's most popular couples . . . Shirley St. Leon looking for a lift back into town . . . Got lucky . . . neighbor and friend, Bill Daniels, ace director of photography . . . flew down for the day . . . piloted Shirley right back to Los Angeles and dinner with his better-half . . . Betty. Leland and Altetah Quick summing at Carlsbad by the Sea, spent the weekend in their Palm Desert home. A. Ronald Button II, will take himself a beautiful bride tomorrow at Beverly Hills Com-

munity church. The young lady, Laurel Lang Blasko, Ron has his orders for Germany. Sister, Barbara Button, a real Dresden type beauty, has chosen a career of acting . . . predict we see a lot of this young Miss. Marge and Dr. Bob Hekel, another couple who can't resist weekending here . . . and who can blame them with such a super pool and heavenly view. George Higgs back from Calgary, Canada . . . attended the very colorful stampede . . . gifted me with a pair of silver earrings from that spot . . .

The Desert Sun—3b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 19, 1954
been wearing them ever since. Adios for now.
CASH TAKEN FROM CAR
Theft of \$2.50 in cash from the locked glove compartment of his car while it was parked at 217 North Palm Canyon drive between 7 and 9 p.m., Thursday, was reported to police by Charles LaFrantz, 4080 Calle San Antonio.

Mayfair

SUPER MARKETS

ADVERTISED PRICES GOOD
THURSDAY THRU SUNDAY — AUGUST 19, 20, 21, 22
No Sales to Dealers Limit Rights Reserved

444 N. Palm Canyon Drive
Palm Springs

America's Favorite Dessert
Ice Cream
Half Gallon 59¢
Pail Pack

KRAFT'S SALAD DRESSINGS
MIRACLE WHIP Quart Jar 49¢
Kraft's Regular FRENCH DRESSING Pint Bottle 33¢
Kraft's Miracle FRENCH DRESSING Pint Bottle 33¢

CHUNK TUNA PRIORITY 6 1/2-oz. Can 3 for 68¢
MARGARINE BEST FOODS' "HOLIDAY" 4-lb. Carton in Quarters 17¢
KLEENEX TISSUES Box of 300 19¢
TOMATO JUICE LIBBY'S 46-oz. Can 23¢
PINEAPPLE JUICE LIBBY'S 46-oz. Can 29¢
CLING PEACHES LIBBY'S 29-oz. Can 25¢
BARBECUE BEANS SMOKEY JOE 17-oz. Can 18¢

Hearts Delight
PRUNE JUICE
24-oz. Bottle 25¢

PILLSBURY BUCKWHEAT FLOUR
20-oz. Pkg. 10¢
40-oz. Deal Pkg. 16¢
(While it lasts!)

As featured by Walt Jenson on...
Quick!
What's the Answer?
MAYFAIR'S RADIO SHOW
Natalie Lee Lee Network
CHUN KING BEEF CHOP SUEY 2 1/2-lb. Can 99¢
Early California SELECT RIPE OLIVES Tall No. 1 Can 27¢

Armour's Star
CHOPPED BEEF 12-oz. Can 33¢
Pictsweet Frozen
FRENCH FRIES 2 10-oz. Pkgs. 31¢
KOL BEER Eastern Premium 12-oz. Cans 6 for 83¢
In Handy Carton

all FOR AUTOMATIC WASHERS
24oz 40¢
10lb \$2.45

New Kraft Oil Quart Bottle 62¢
Snoflake Crackers 1-lb. Pkg. 25¢
Sanitary Napkins Modess Pkg. of 12 39¢
Niblets Mexicorn 12-oz. Can 19¢
Granulated Soap White King Lge. Pkg. 29¢ Giant Pkg. 57¢
White King, Water Softener Lge. Pkg. 25¢ Giant Pkg. 47¢
Northern Toilet Tissue 3 Reg. Rolls 27¢
Swanson's Boned Turkey 5-oz. Can 39¢

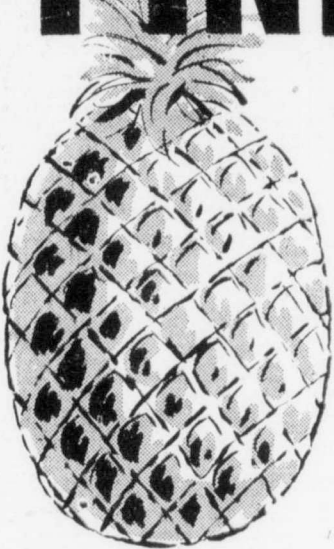
Summer Fruits and Salads

FRESH PINEAPPLE

Now's the time to eat fresh fruits and salads! Summer's at its height and produce is at its finest and cheapest. What's more appealing these warm days than a cool, crisp salad? It tempts the palate and it nourishes without heating you up. Mayfair offers you a choice selection of these summer specialties at the very peak of perfection. Load up this weekend!

Extra fancy, sweet, juicy, Valencia
ORANGES
Delicious in Summer Salads 5 lbs. 29¢

Extra Fancy, Large Quetta
NECTARINES 2 lbs. 25¢



Luscious, golden ripe pineapple, shipped direct to Mayfair from Hawaii. It's sweet and full of juice, with that real Hawaiian flavor that can't be matched. It's easy to prepare, too!

Wonderful for Salads or Desserts—Try Some Tonight!

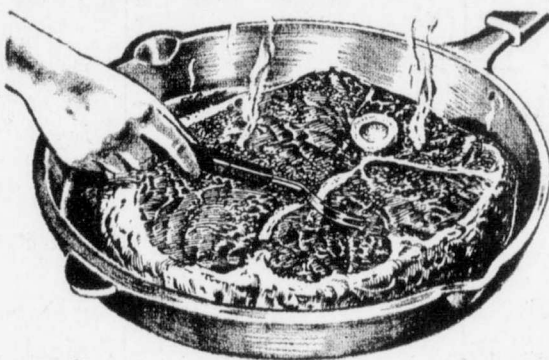
10¢ lb.

Fresh, Hawaiian
PAPAYAS 15¢ lb.



Home Grown, Solid Ripe, Medium Size
TOMATOES 2 -lb. 15¢
Garden Fresh, Tender, Large Heads
Romaine LETTUCE 2 for 9¢

Round Steak



or RUMP ROAST
Tender, juicy U.S. graded beef, available in either of Mayfair's two grades of beef. Both are guaranteed for quality.

RED RIBBON Budget Beef
BLUE RIBBON Choice Beef
65¢ lb. 69¢ lb.
GROUND BEEF 29¢ lb.
STEERING BEEF 59¢ lb.
SLICED BACON Heat Sealed 1-lb. Pkg. 69¢

Corned Beef
Lean, Cherry Red Boneless Brisket 49¢ lb.

Fancy, Northern
HALIBUT STEAKS 49¢ lb.

2 reg. cans 25¢
2 1/2-lb. Box 75¢
Qt. Can 59¢
WHITE KING LIQUID DETERGENT 12-oz. Can 39¢

OLD DUTCH CLEANSER 2 reg. cans 25¢
Small Killer SNAROL 2 1/2-lb. Box 75¢
Dry Cleaner RENUZIT Qt. Can 59¢
WHITE KING LIQUID DETERGENT 12-oz. Can 39¢

Lean and Juicy
FRESH GROUND CHUCK 49¢ lb.

Mayfair's Top Quality
FRESH GROUND ROUND 59¢ lb.

Hemet, Select
Ripe Olives Tall Can 27¢
Lunch Meat
Swift's Prem 12-oz. Can 47¢
Peak, Dog Food
Horsemeat Tall Can 17¢
Shortening
Snowdrift 3-lb. Can 87¢
Perlite, Frozen
Rainbow Trout 12-oz. Pkg. 73¢
Adolph's, Meat
Tenderizer Reg. Jar 49¢

DELICATESSEN
Full Cream
CHEDDAR CHEESE
Rindless No Waste 45¢ lb.
Pickle and
PIMIENTO LOAF
Sandwich Sliced 45¢ lb.
Borden's Sliced
AMERICAN CHEESE
8-oz. Pkg. 29¢

Vive la Variety!
at Mayfair
Major Grey's
CHUTNEY 6-oz. Btl. 65¢
Fresh Sliced
CALF'S LIVER 98¢ lb.
Fresh
CHIVES Per Pot 35¢
Kodakok, Salt
CODFISH 1-lb. Box 69¢
Myer's
JAMAICA RUM 5th 5.90

Heinz "Red Magic"
KETCHUP
14-oz. Bottle 22¢

SWIFT'S DOG FOOD
PARD
2 Tall Cans 31¢

DELIRICH
Guest Quality
DELIRICH
1-lb. Carton 29¢

Classified ...Ads...

The Desert Sun
and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES

(Minimum ad, 3 lines—count 24
lines and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (8 TIMES)

1.00 1.25 2.25
● Ads ordered for more than one time
must run in consecutive issues to earn
above rates, otherwise single insertion
rate will be charged for each time run.
● Save by ordering your ad run 4 or 8
times—ad cancelled before completion,
you will be charged at nearest rate
applicable for times run and not a
REFUND for the difference.
● The newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
● DEADLINES—for new copy or cancella-
tion: MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
● ADDRESS all communications to: The
Desert Sun, P.O. Box 190, Palm
Springs, California.

Personals 12

THE WORLD may not beat a
path to my door, but anyone
who wants a good clean station
wagon will call 6656 evenings.

I AM NOT responsible for any
debts incurred by persons
other than myself.
VERN BAUMGARDEN.

ALCOHOLICS Anonymous, Air-
port, 8:30 Wednesday nights.
Phone 2701.

Service Miscellaneous 15

Palm Springs Engineering Co.

Machine Shop

375 Sunny Dunes Road
Telephone 5411
General Precision Machine Work

SALES AND SERVICE for Hoover
Vacuum Cleaners, Aluminum
and Canvas Umbrellas.
PAVNY'S, 1001 S. Palm Can-
yon Drive. Phone 7342.

ADD A ROOM
Commercial or Residential.
Carpenter Supervision
Call 7691 Nites 5862

TREE SERVICE
INSURED
Trimming-topping removal
L. R. Wehrle, P.O. Box 851
Cathedral City—8-4461 or 2701

HONEST, dependable, televi-
sion radio repairs, expert
on all makes, 24 hour service.
83302 or residence, 85483.

TYPISTS! Make money at home!
Write R & M Service, 2 Madis-
son, Greencastle, Indiana.

Situations Wanted 25

RESPONSIBLE middle aged
family man would like posi-
tion as manager or assistant
of motel in Palm Springs
area. Dependable, references
exchanged. Write Mr. C. P.
Tolette at 1142 West A. St.,
Ontario, Calif. Or call collect
Yukon 65310.

EXPERIENCED, capable widow
wants position as manager of
apartments or hotel for com-
ing season. Can furnish ex-
cellent references and good
following. Available anytime
for interview. P.O. Box 1061,
Palos Verdes Estates or call
Frontier 54355.

MAN AND WIFE thoroughly
experienced and reliable
want work during winter
months for pay of apartment
and small compensation or
will operate small business
in near Palm Springs. Write
A. Messick, Box 547, Conlie
City, Washington.

OWNERS and Manager with
wife's help wishes to offer
services as manager of resort
motel or hotel in Palm
Springs after October. Sal-
ary open. Contact J. E. Wist,
Country Cottage Lodge, P.O.
Box 246, Tahoe Valley, Calif.

MIDDLE AGED man, wife and
daughter would like position
as manager of apartment or
hotel in Palm Springs area for
coming season. Best refer-
ences. Write Desert Sun, Box
190, File F-12, Palm Springs.

PAINTING, decorating, paper
hanging. Very reasonable.
Free estimates. Ph. 5850 eve-
nings.

PAINTER. Interior and exterior.
Free estimates. Reasonable.
Immediate service. Ph. 7305.

Help Wanted 27

HAVE immediate opening for
one first class metal man and
one Chevrolet approved me-
chanic, prefer Powerglide or
Hydramatic experience.
Steady employment. Good
working conditions. Contact
Bill Snyder, Bruce Gilchrist
Chevrolet Co., 280 E. Ramsey,
Banning, California.

EMPLOYMENT
SERVICE AGENCY
OPEN
Hours 9-1 Ph. 2901
135 E. Andreas Rd.

BOOKKEEPER with knowledge
of general ledger work and
typing. Automobile experi-
ence, preferred. AHERNS
BUICK, Indio. Ph. 73-306.

AUTOMOBILE salesman want-
ed. Apply Beebe DeSoto-Ply-
mouth, 682 S. Palm Canyon.

Help Wanted 27

DWYER'S BUSINESS SERVICE
Employment Agency
256 S. Palm Canyon - Ph. 7691
OPEN ALL SUMMER

COSMETICIAN, experienced,
please apply in person. Ra-
mon Drug, Indian at Ramon.

Bus. Opportunities 29

COFFEE SHOP, including living
quarters, good paying busi-
ness. Ideal for couple. Dis-
ability causes sale. 480 No.
Palm Canyon Drive.

Business & Financial 30

FIRST T. D.'S WANTED
Palm Valley Realty Co.
Box 99 Palm Springs 8-3481
Wonder Palms Rd. & Hiway 111

Lots & Acreage 33

MOUNTAIN RESORT property
by private party. Beautiful,
large lot easily accessible, 2
beautiful roads, water and
electric, exclusive mountain
club (charter membership if
approved). White sand bath-
ing beach, beautiful club
house, dining, dancing, tennis
courts and boating for own-
ers of property. Plans avail-
able. Swiss chalet (optional),
located in San Bernardino
mountains. Illness reason for
selling. Contact Mrs. Judson
T. Bertrand, 1454 N. Hunting-
ton Blvd., Pomona, Calif.

LARGE LOTS. Choice residen-
tial area, water shares. Terms,
owner, 6284.

2 HILLTOP LOTS to trade for
late model Cadillac, Lincoln.
Packard. Owner, Ph. 7127.

For Sale or Exchange 34

WILL TRADE or 3 bedroom, 3
bath estate type home in year
'round Albuquerque, New
Mexico, valued at about \$45-
000 for similar type home or
income property in Palm
Springs. Write Dr. M. H. Beebe
607 Solar Road, Albuquerque.

GLASS SHOW CASE 2 by 6.
Very reasonable. Phone 2638.

Real Estate—For Sale 35

PALM SPRINGS

PALM SPRINGS FOR CLIMATE

HAROLD HICKS

FOR

REAL ESTATE

For Over 30 Years

LAS PALMAS ESTATES home,
3 bedrooms, 3 baths. Large
walled lot. Only \$32,500 and
most attractive terms.

TAHQUITZ RIVER ESTATES, 3
bedrooms, 2 baths with pool.
Lovely furnishings and pool.
Landscaped 100 foot lot.
\$32,500. Terms.

NEW APARTMENT Hotel with
pool. 11 units. Priced to sell
for cash. Please see us for
details of this exceptional
offer.

IF IT'S FOR RENT OR
IF IT'S FOR SALE, . . .

HAROLD HICKS HAS IT

HAROLD HICKS

REALTOR

813 North Palm Canyon Drive

Phone 2249

AND ASSOCIATES

Mildred Jackson - Ray Baur

Burnham Bigelow-Ken Herman

3 BEDROOM home, tub and
bath. \$11,500 or will rent
and apply part of rent to
ward purchase price.

2 BEDROOM, 2 bath home,
nicely furnished on 120 ft. lot.
Sell with small down pay-
ment or lease with option to
buy.
TV cable installed.

2 BEDROOM nicely furnished
house, ideal location. \$10,500.
Small down payment will
handle.

2 BEDROOM, 2 bath furnished
rental, nice location. \$100
month.

See us for industrial property.

DON WILLIAMS

423 N. Palm Canyon Ph. 3311

We'll Accept

the Challenge!!!

See us before you BUY or
BUILD and then try to beat
our values. We offer the MOST
for the LEAST.

Do business with PROVEN
leaders and be COMPLETELY
satisfied.

Gannon Realty

FREDERICKSEN

CONSTRUCTION

711 N. Palm Canyon Drive

Open 9 to 5 Phone 2772

Terry Ray

IF IT'S LISTED

IF IT'S A REAL BUY!

WE HAVE IT!!!

Terry Ray's

DRIVE-IN REALTY

Jules De Vorzon Helen Churchill

Howard Palmer Ernie Dunlevie

773 N. Palm Canyon Ph. 2064

SMALL APARTMENT house
furnished, \$21,500. Phone 3308,
P.O. Box 444.

Real Estate — For Sale 35

THERESA PRESS

"SUMMER BUYS ARE CHEAPER"

Two lucky clients bought last week specials!

Will you be the lucky one to buy one of

this week's special!

TRIPLEX — Modern building, apartments unfurnished. All

apartments leased for coming year. Good terms. \$28,000.

ANOTHER PRESS BUILT QUALITY HOME, nothing to compare

with it for the price. Two bedrooms, 1½ baths, beautifully

finished interior and exterior. Large overhang on patio, lots of

concrete. See this and you TOO will be convinced. Corner of

Calle Marcus and Paseo El Mirador. \$13,500.

FORCED SALE — OWNER LOSES — YOU GAIN ON THIS ONE!

Home being offered for less than cost. 3 bedrooms, 2 baths. Bar,

walls and ceiling done in combed plywood. Swimming pool,

sun deck, partially walled, needs paint but is sound invest-

ment. \$16,800.

HOME AND GUEST HOUSE — right off Palm Canyon, 4 bed-

rooms, 3 baths, fenced and landscaped. \$19,500.

PRESS EXCLUSIVE! This one just came in. Formerly priced at

\$29,500. Beautiful South Tahquitz River Estates home, 3 bed-

rooms, 2 baths, 2 car garage, carpeted and draped, fenced and

landscaped. A sacrifice and I mean a sacrifice. No offers, cash

only. \$20,000.

INCOME — Let the rent checks work for you! R-3 lots off Indian

Avenue, heart of renting district. Has two homes, plan ap-

proved for third unit. One home has 2 bedrooms, 2 baths, liv-

ing room with fireplace; second has one bedroom, TV in and

paid for, walking distance to stores, excellent terms. \$16,500.

ATTENTION, INVESTORS! M-1 property, beautiful modern

building, designed by Architects Wexler & Harrison, 7,000

square feet of floor space, now divided into four large stores,

entrance from two streets, suitable for offices, cabinet shop,

warehouse, etc. See us or details.

RENTALS — Furnished, modern 1 bedroom and guest house by

season or year. \$150 per month.

Furnished two bedrooms, two baths. \$100 per month.

Unfurnished, 3 bedrooms, 2 baths. \$125 per month.

R-3 lot, 100' x 110'. \$4,500.

WHETHER YOU ARE BUYING, RENTING OR

BUILDING OUR OFFICE IS READY TO SERVE

YOU WITH OUR OWN PERSONNEL.

THERESA PRESS

REALTOR

JOE DE FRANCIS, Associate

420 South Indian Ave. Phone 5282 or 5691

Peter B. Sheptenko

OFFERS THE BEST BUYS IN

PALM SPRINGS REAL ESTATE

BEAT THIS?

2 BEDROOM, 2 bath, furnished.

A buy at \$10,500. Terms.

3 BEDROOMS, 2 baths, large

lot, nice view of mountains,

price reduced for action to

\$11,500.

IDEAL FAMILY HOME

4 bedrooms, 2 baths. Furnace

heat. Air cooled. Beautifully

landscaped and fenced in lot.

TV in. All for only \$15,000

furnished.

MODERN RANCH HOUSE, 2 bed-

rooms, gut house. Large com-

pletely equipped swimming

pool. TV in. Beautifully land-

scaped grounds. All for ONLY

\$23,500.

EXCLUSIVE AREA

4 BEDROOM, 3 bath home.

Beautifully decorated and

furnished. Carpeted through-

out. Large 150 foot corner lot,

completely walled in. Plenty

room for pool and guest

house. All for only \$27,500.

TRADE for L.A. Area home or

income. 3 bedroom 3 bath

furnished De Luxe home with

large swimming pool. Only

\$32,500. Submit yours.

15 UNITS TRAMWAY AREA

On Palm Canyon Drive. Large

lobby and swimming pool.

Completely furnished. Only

\$95,000. Will take small down

Culver Nichols

REALTOR

22 Years at this Location

861 N. Palm Canyon Dr.

Phone 2182

\$10,950. Spacious 3 bedroom

home. Modern, near grade

school. \$2,000 down. TERMS.

3 bedrooms, 2 baths, fireplace,

steel casement windows, lot

100' x 102'. Terms.

\$11,500 completely furnished.

HOME, GUEST HOUSE, POOL.

\$20,000.

4 UNITS POOL. \$38,500.

R-1 lot, 100' corner—\$1,500.

BUSINESS LOT on Palm Can-

yon. \$5,000.

RENTALS. \$100 and up.

ACREAGE in and out of city.

Culver Nichols

and ASSOCIATES

Al E. Hoover-John Bernert

Jane Colgan-J. R. (Bob) Stanley

Phone 2182

861 N. Palm Canyon Drive

3 BEDROOMS, 2 baths, carpet,

drapes, venetian blinds, walled,

landscaped, many

trees, double garage. \$13,500.

\$2,500 down.

2 BEDROOM home, plus 2 bed-

room guest house. Carpets,

drapes, TV hook-up, carport,

patio, pool. \$23,500.

6 UNITS, pool, 5 fireplaces, 5

kitchens. Top location. Room

for more. A Steal! \$48,500.

WE HAVE many good R-1, R-2,

and R-3 lots.

Let us show you an outstand-

ing buy in Palm Canyon busi-

ness frontage.

AMY NELSON

REAL ESTATE

Associates

Arthur Lee Caroline Marlin

2277 N. Palm Canyon Ph. 4627

BEST BUYS

Restaurant \$15,000

Medical Bldg. Penthouse

Apartment \$110,000

6 Apt. court-pool \$48,500

Handsomely Furnished Home

Southside \$12,600

FRANK MILLER

Mildred Potter

428 No. Palm Canyon Drive

Ph. 2929 or 6556 or 3364

Realtors Survey Shows Classified Ads Are Best

Almost all home buyers who purchase through real estate brokers refer to newspaper advertising, either classified or display, before finally making their purchase, it was revealed yesterday by L. I. McLellan, Pasadena, president of the California Real Estate Association.

This fact is only one of many established by a statewide survey among home buyers conducted by the trade association of California's realtors, with the assistance of students in real estate from several of the state's universities and colleges. It is the only survey of this type and scope ever conducted in the state of California.

Findings of the survey were based on actual interviews with some 2,500 home buyers from San Diego to north of the Bay Area, and left no doubt that newspaper advertising, and classified advertising in particular, was the most useful source of information for prospective home purchasers.

Thirty-two percent of all initial contacts in real estate transactions are made through newspaper advertising, and of this percentage, 77.1 percent refer to classified ads.

The survey revealed that home buyers have definite ideas about what attracts them to newspaper classified advertising of real estate brokers. They object most vigorously to anything they consider false or misleading information. Second on the list is their objection to excessive use of abbreviations which result in the reader losing respect for the broker and his advertising. Also the survey showed that readers are not interested in literary gymnastics or flowery expressions but they do insist on all the essential information.

Essential information includes the general location of the property, its facilities and physical characteristics, price and financing. They insist that such information be precise and to-the-point.

The California Real Estate Association is now making public for the first time the facts and statistical data contained in the survey report. It was used initially this year in its series of Educational and Sales Conferences and now is being made available to the statewide membership.

"The information revealed by the survey will be used as the basis of a program for improving the relationship between the real estate profession and the public," according to McLellan, "to advance our knowledge of good advertising and other practices which will be helpful to home buyers in the months ahead."

The Desert Sun—6b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 19, 1954

Resource Gain Shown by CVSL

A gain of 30 percent in resources was registered by the Coachella Valley Savings and Loan Association during the 12-month period ending June 30, 1954, according to Neill Davis of Los Angeles, executive vice president of the California Savings and Loan League.

Assets of the local institution now are \$4,755,012, which represents a gain of \$1,057,337 for the June 30, 1953-June 30, 1954 period.

The association has now opened an agency office in Yucca, with Ed Benzel in charge.

County Receives \$1,453,122 for Its Highway Uses

Riverside county received a net apportionment of \$1,453,122.29 from the state's highway users tax fund during the fiscal year ending June 30, according to Robert C. Kirkwood, state controller.

Total amount apportioned for California's highways, for state, county and city roads was \$367,282,454.41. Of this amount \$271,950,258.09 went to state highways, \$68,256,981.61 to counties, and \$27,075,214.71 to cities.

Loses Sun Protection When 'Cutup' at Work

Malicious mischief, the cutting and ripping of the canvas top of his convertible, was reported to police Saturday morning by Fred Berge, 555 Warm Sands drive.

Bottle of Tablets Found Saturday

Finding of a bottle of nitroglycerine tablets used by persons with heart disease, was reported to police Saturday afternoon by Tom C. Goodrich, 495 North El Segundo road.

Democrats Plan County Council of Local Clubs

Plans for forming a County Council of Democratic Clubs were made at the meeting Thursday of the Riverside county Democratic Central Committee, held in Riverside. All interested groups are invited to participate, with information available at the Democratic headquarters at 3953 Market street, Riverside. Plans for the general election November 2 were also discussed.

Lucky Starts a New Ad Program

The Lucky Lager Brewing company, San Francisco, will launch a new advertising theme featuring testimonials by famous personalities in a major newspaper advertising campaign starting this week.

The new theme — "You'll Like Lucky—the aged beer"—will dominate the new series of advertisements, first of which will feature a testimonial from Lauritz Melchior, of world-renowned star of opera, concert, screen and TV.

McCann - Erickson, Inc., the brewing company's agency, is scheduling the advertising program in leading daily and weekly newspapers throughout Western America, Alaska and Hawaii, including The Desert Sun.

Hose, Wheelbarrow Stolen from Yard

Theft of a garden hose and wheelbarrow from the yard at her home at 1189 Tamarisk road was reported to police by Elaine Elser.

SPORTSMAN'S CENTER

TOYS FOR MEN

is
OPEN

To Serve Your Fishing,
Hunting and Sports Needs

We're glad to be home again and are
looking forward with pleasure to seeing you.

136 SOUTH PALM CANYON DRIVE
PHONE 5188

"You'll like Lucky—the aged beer"

says
LAURITZ MELCHIOR

of
New York City and Hollywood
Star of Opera, Concert,
Screen and TV



LUCKY LAGER
THE AGED BEER

Taste what a difference
Lucky Lager's thorough
ageing makes

Thrifty
CUT RATE DRUG STORES



FOUNTAIN GRILL SPECIAL

Special Till 11 A.M.

COMPLETE BREAKFAST

- GLASS OF ORANGE JUICE
- 2 RANCH EGGS FRIED IN BUTTER
- HASH BROWNED POTATOES
- TOAST & BUTTER • CUP OF COFFEE

49¢

DELICIOUS FRESH PEACH

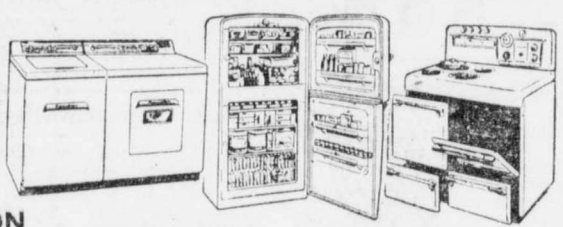
SUNDAE

With plenty of whipped cream
and a maraschino cherry.

25¢

FREE

THOUSANDS OF
DOLLARS IN PRIZES



ALL ELECTRIC KITCHEN

\$227.50 VALUE HAMILTON
Automatic WASHER
\$300.00 VALUE HAMILTON
Automatic DRYER

\$500.00 VALUE
COOLERATOR
Refrigerator-
Freezer

\$400.00 VALUE
MAGIC CHEF
Electric RANGE

2nd Prize **MINK STOLE**
Wilshire Fur Galleries,
Wilshire at Vermont, L.A.

3-4-5 Prize **\$170 TEMCO**
POWER MOWER

• 6th Prize—\$150 PAINT for Your Home
• 7th-8th Prize—\$105 GRAYBAR ELECTRIC SEWING MACHINES
• 9th Prize—\$93—10-PIECE FURNITURE SET

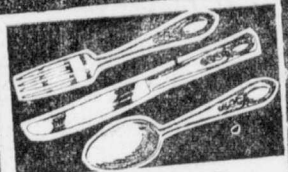
10th-39th Prize **ROUND TRIP FLIGHTS TO**

SAN FRANCISCO Via California Central Airlines
• 40-87th Prize—UNGAR DO-IT-YOURSELF HOME CRAFTS-MEN KITS
• 88-187th Prize—MIKE ROY BARBECUE ACCESSORY KITS

HERE'S ALL YOU DO:
Write your name and address on any Cash Register Receipt (except liquor) or reasonable facsimile and deposit in display box at Thrifty

Giant Values in \$2,000,000.00
CLEARANCE Sale

366 South
Palm Canyon Dr.
Palm Springs



STAINLESS
STEEL
TABLEWARE
• Fork • Knife
• Teaspoon
• Dessert Spoon
Your Choice
2 for 40¢

stock up now at tremendous
savings. Build complete set

1000 Sheet Roll, Limit 2
SCOT TISSUE ... 9¢

Johnson's, 16-oz. Size, Reg. 69¢
JUBILEE WAX 49¢

Pack of 4 Pads
STEEL WOOL 2 for 9¢

Half Gallon, Limit 1
PUREX Bleach 24¢

\$29.95 Value!

Heavy Gauge Steel!
Removable Legs
and Grill

PORTABLE BRAZIER

Adjustable, revolving
large grill.

\$13.29

10 Pound Bag, Lindsay
CHARCOAL BRIQUETTES 99¢

Ounce Tube, Ointment
ZINC OXIDE ... 7¢

Pound Roll
69¢ Household Cotton 47¢

4 Ounce Size, Athletic Liniment
\$1.25 ABSORBINE JR. 69¢

White, Small Jar
PETROLEUM JELLY ... 4¢

4 Ounce Size
CALAMINE LOTION ... 9¢

Amber, Antiseptic, Full Quart
MOUTH WASH ... 33¢

\$6.95 VALUE
16-INCH
LAZY SUSAN \$3.98

39¢ PLASTIC HANDLE
SCREW DRIVER 1 for 40¢

LIQUOR VALUES

7 Year Old! Governor Clinton
BOTTLED in BOND STRAIGHT WHISKEY \$3.69

Fifth Gallon
Distilled Dry, Fifth Gallon
OLD MINER GIN \$2.59

Fifth Gallon
Harkoff Vodka \$2.59

Fifth Gallon, Bellow's Imported
CRUZAN RUM \$2.79

Jean Lorraine Vin Rose, Fifth Gallon
FRENCH WINE 89¢

REG. \$1.50 to \$2.50
Special Assortment
YELLOW BOLE PIPES 98¢

FREE! Plastic
CIGARETTE CASE
With Purchase of Carton of 200
DOMINO CIGARETTES
Both for **\$1.49**
Smoker's Special!

\$1.95 VALUE!
Smartfit Lanolized
NYLONS \$1.00
66 GAUGE 12 DENIER
Full fashioned—First Quality
3 PAIR \$2.94

\$1.89 VALUE! BOY'S BLUE DENIM JEANS \$1.59
Washable — Sanitized.
Double knee, bar tacked,
zipper front, deep pockets.
Sizes 4 to 12 2 Pr. \$3.00

RICHARD'S AEROSOL SHAVE CREAM 49¢
Instant lather at your
finger-tips for faster,
comfortable shaves. Wills
toughest beards. Lasts
longer! 10-Ounce

Reg. \$1.89
HELENE CURTIS SPRAY NET \$1.69
Your hair stays softly in place all
day with a whisper of Spray-Net!

Assorted Flavor Candy
SOUR BALLS 29¢
Full Pound
Variety of fruit flavors.

OVEN FRESH
DATE BAR COOKIES 23¢
Full Pound

\$1.98 UTILITY or MARVEL ALARM CLOCK
Your Choice **\$1.59**
Guaranteed • 40 Hour

Rubber With Lucite Lens
SWIM GOGGLES 29¢
Regular 59¢
Junior Size
See clearly under water!

